

# **Sports and Fitness Centre Survey**

# Feedback from the engagement exercise

#### 1. Introduction

In September 2024, Richmond Council carried out a four-week survey to collect feedback on their Sports and Fitness Centres. The purpose was to gather views from customers regarding their experience of sports and fitness services and any suggestions for improvement.

# 2. Executive Summary

There were 504 responses to the questionnaire.

- Most people were responding as members of either Pools on the Park (51%) or Teddington Sports and Fitness Centres (38%).
- Facilities are mostly used by people several times a week, with Swimming (70%) being the most popular activity closely followed by Group exercise classes (45%) and Gym (35%).
- People report being largely satisfied but used the survey as an opportunity to raise some issues and concerns, mostly about facilities management.
- Respondents reported location, cost and convenience were the most important factors when considering their fitness centre.
- 80% said they would recommend their fitness centre to others.

# 3. Methodology

Data was gathered using an online survey hosted on the Richmond Council website. Posters advertising the survey were placed in fitness centres around the borough, and app users were prompted to take part in the survey. Links were also sent to clubs, and people who do block bookings with one of the centres. Paper copies and additional formats were available on request. The materials and questionnaire are included as an appendix to this report.

The survey was open to all, and the responses were analysed and reported by the Council's Consultation Team on an anonymous basis under the guidelines of the Data Protection Act. The Consultation Team are qualified researchers and certified members of the Market Research Society, bound by the MRS Code of Conduct when conducting research.

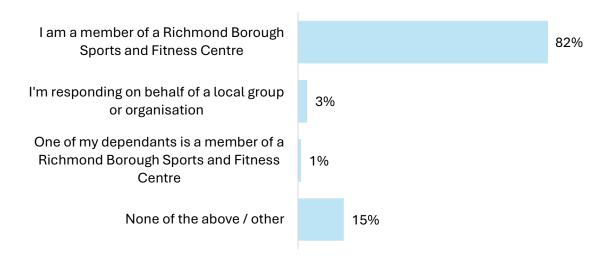


# 4. Response

In total there were 504 responses to this survey. A breakdown of demographics can be found in Section 6 of this report.

### 5. Results

#### 1. What is the main capacity in which you are responding to this consultation?



There were 504 responses to this question. 82% of respondents were members of one of the fitness centres. Most 'Other' respondents classified themselves as members, users or customers. There were many people who stated that their main capacity was a user specifically of the swimming pool.



### 2. Please tell us your postcode:

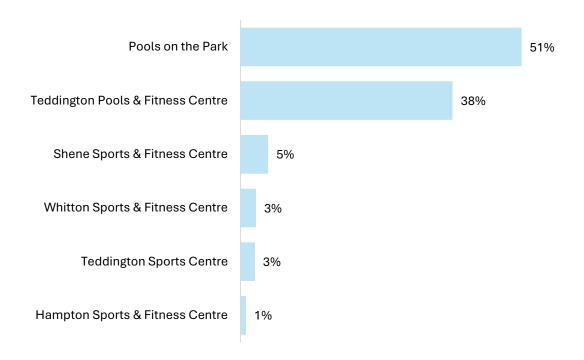
485 people responded to this question, meaning 96% gave their postcode. Most responses were concentrated around Richmond and the London area.







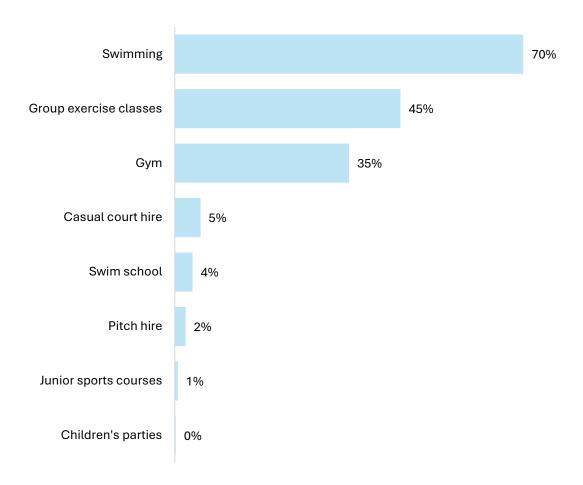
### 3. Which centre do you currently use most frequently?



The majority of respondents most frequently used Pools on the Park or Teddington Pools & Fitness centre with a minority making use of the other four centres. Three people chose not to answer this question.



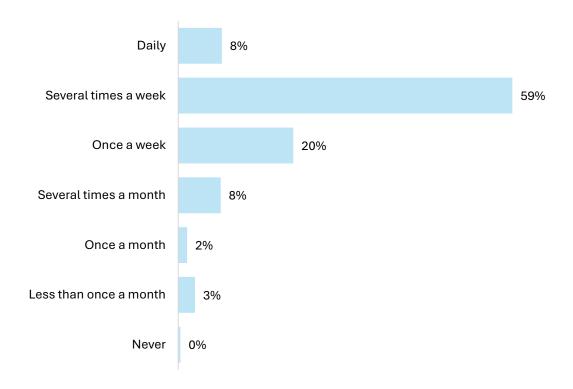
### 4. Which of the following activities do you participate in?



There were 502 responses to this question, and respondents were able to select more than one answer. Swimming was the most popular sport, which aligns with the open text responses on question 1, where many respondents state swimming as their main capacity. Gym and group exercise classes were also popular among respondents.



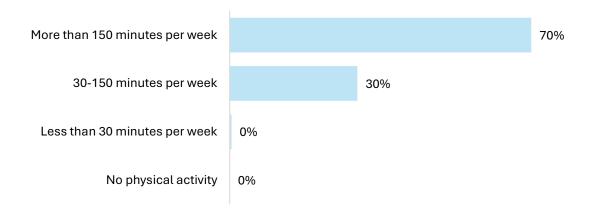
### 5. How often do you use your fitness centre's facilities?



All 504 respondents answered this question, with most attending their fitness centre several times a week.

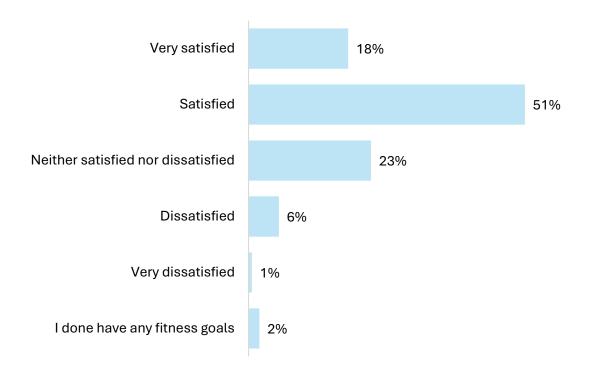


### 6. How much physical activity do you perform per week?



503 respondents answered this question and almost all of them reported taking part in at least 30 minutes of physical activity per week.

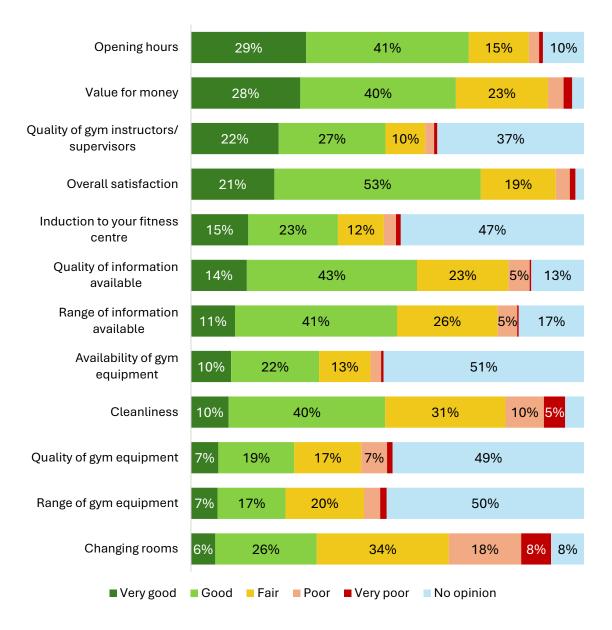
# 7. To what extent are you satisfied with your progress towards achieving your fitness goals?



501 responses to this question with almost 70% saying they are satisfied with their progress towards achieving their fitness goals. Only 2% said they didn't have any fitness goals.



#### 8. How would you rate the following aspects of your fitness centre?

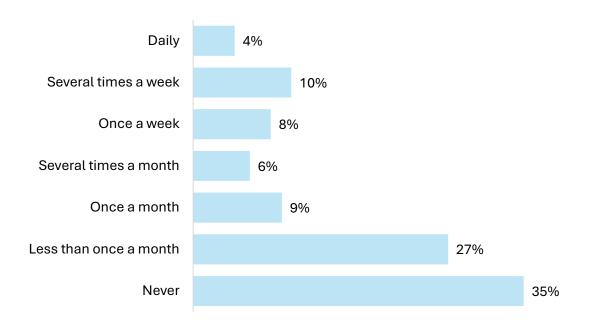


Overall satisfaction with the fitness centre was high among respondents. The most appreciated aspects included the opening hours and value for money. For gym-related options, a significant number of people expressed 'no opinion', which corresponds with the high percentage of members who reported using the pool exclusively.

Changing rooms and cleanliness scored the lowest ratings. When looking at Pools on the Park respondents alone, 20% rate cleanliness poor or very poor (compared to 15% overall) and 33% rate changing rooms poor or very poor compared to 26% overall. For context, funds have been allocated for improvements at this centre, including upgrades to changing rooms and toilets.

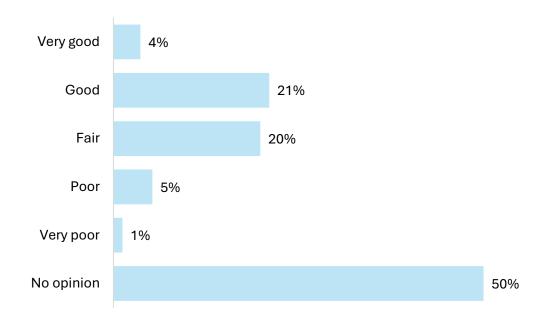


# 9. How often do you use the London Borough of Richmond upon Thames sports website?



Out of the 502 people who responded to this question most never used the website, followed by those who use it less than once a month. This aligns with most people having no opinion when asked how they would rate the sports website.

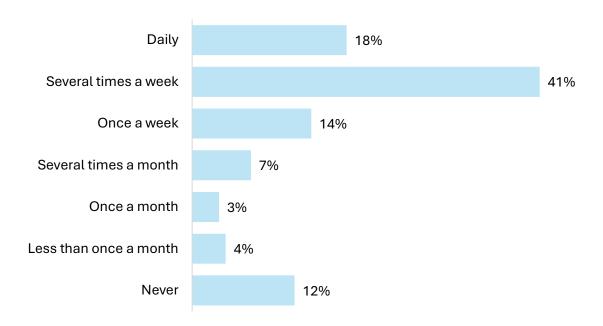
#### 10. How would you rate our sports website?



499 people responded to this question, and almost half rated the website Very good, Good or Fair.

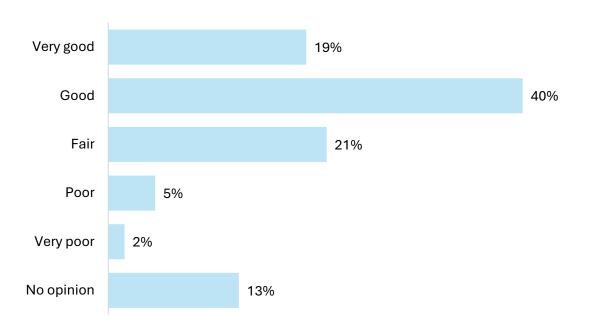


### 11. How often do you use our London Borough of Richmond upon Thames sports app?



502 people responded about their use of the sports app, which is more used than the website (with 73.71% using at least once a week compared to 22.91% for the website).

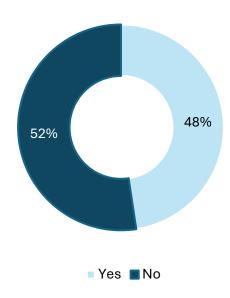
### 12. How would you rate our sports app?



Over half of the 502 respondents to this question rated the sports app either Good or Very good.



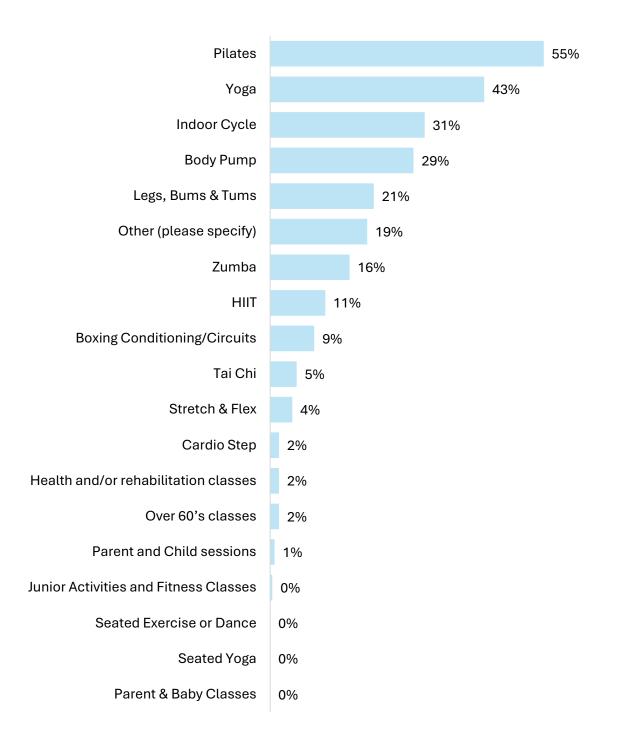
# 13. Do you attend any fitness classes at our centre?



100% of respondents answered this question and the split between those who did and didn't attend the fitness classes was fairly even.



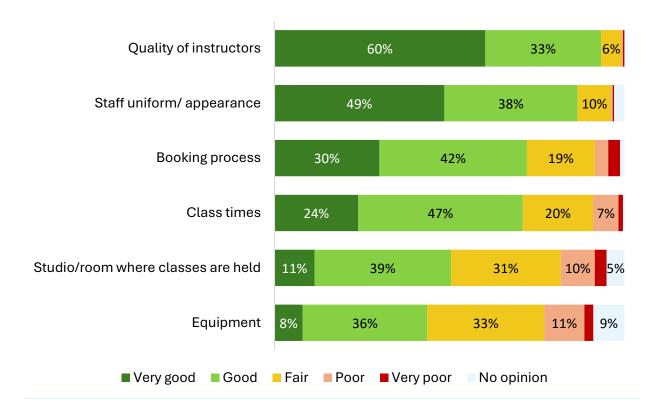
#### 14. Which of the following fitness classes do you attend at our centres?



The 227 respondents who answered this question were able to select more than one answer. The most attended fitness classes were Pilates, and Yoga whilst no one claimed to attend Seated Exercise or Dance/ Seated Yoga classes or Parent and Baby classes.



### 15. How would you rate the following aspects of the fitness classes you attend?



239 people answered this question. The quality of instructors was the highest rated component of the fitness classes along with staff uniform/ appearance. Aside from equipment, more than half of the respondents rated all other aspects of the classes as Good or Very good.



# 16. If you have any comments regarding our fitness classes, please provide details in the space below.

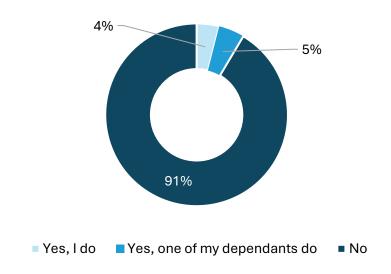
138 people answered this question. Many of the comments focused on class availability, particularly a lack of suitable times or expressing disappointment in not being able to attain booking slots. Some people mentioned specific instructors or staff members.

Along with class variation and availability, there were many comments about the facilities themselves, usually centred around needs for upgrades or improvements.

Comment theme	Number of comments						
	Pools on the Park	Teddingto n Pools & Fitness Centre	Shene Sports & Fitness Centre	Teddingto n Sports Centre	Hampton Sports & Fitness Centre		
Class variation/ availability							
Need more availability of current class/ inconvenient	30	15	2				
Positive teacher/instructor/staff	12	12	2		1		
Negative teacher/instructor/staff	4	3	1				
Request for a brand-new class	7	7	1				
Booking difficulties	8	7					
Time or length of class inappropriate	6	1					
Equipment and facilities							
Studio floor unclean or in disrepair	5	16					
Gym equipment poor standard, needs updating or improving	6	14					
Need additional equipment	7	2	1				
Room needs updating or improving	4	5	1	1			
Negative studio comment general	2	3	1	1			
Air conditioning needed		4					

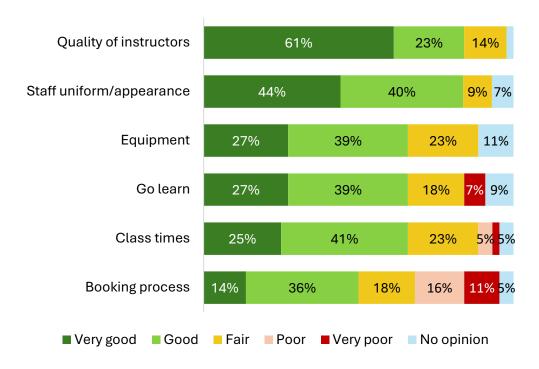


#### 17. Do you/any of your dependants attend our Swim School?



Out of 503 respondents, 9% had attended a Swim School.

#### 18. How would you rate the following aspects of our swim school?



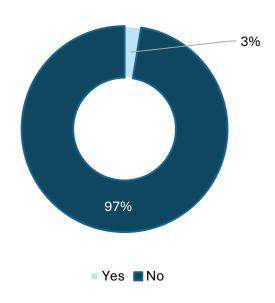
44 people responded to this question. While the booking process for the Swim School received lower ratings compared to other elements, the quality of instructors remained consistently high, similar to other areas of the fitness centre. The open-ended responses provide insights into the reasons behind the poorer ratings for the booking process affecting both the pool and classes.



# 19. If you have any comments regarding our Swim School, please provide details in the space below.

Common responses included long waiting lists to get onto the swim school and difficulty reaching or communicating with staff. Some respondents also mentioned that when instructors cancel, they are not refunded.

#### 20. Have you ever attended a children's party at one of our centres?



Most of the 504 respondents to this question had never attended a children's party at one of the Sports and Fitness Centres.

### 21. How would you rate the following aspects of our children's parties?

		Very good	Good		Fair	Poor		ery oor	No opinion
Staff									
uniform/appearance	Total		1	7	2	2	0	0	2
Times available	Total		0	8	1		0	0	3
Studio/room where									
party was held	Total		1	7	1		0	0	3
Equipment	Total		1	6	C	)	1	0	4
Booking process	Total		1	5	1		0	0	5

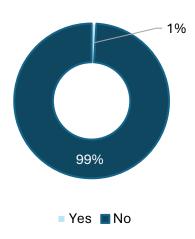
Most people rated the aspects of the children's parties good or very good.



# 22. If you have any comments regarding our children's parties, please provide details in the space below.

There were four responses to this free text question. Most people said they attended the children's parties too long ago to remember.

# 23. Do you/any of your dependants attend any junior sports courses at one of our centres?



Most of the 504 respondents to this question had never attended a Junior Sports Course at one of the Sports and Fitness Centres.

### 24. How would you rate the following aspects of our junior sports courses?

		Very good	Good	Fair	Poor	Very poor	No opinion
Staff uniform/							
appearance	Total	2	2	1	0	0	1
Class times	Total	2	2	1	0	0	1
Quality of							
instructors	Total	3	1	1	0	0	1
Studio/room							
where the courses							
are held	Total	2	0	1	0	0	2
Equipment	Total	2	0	2	0	0	2
<b>Booking process</b>	Total	1	1	0	2	0	2

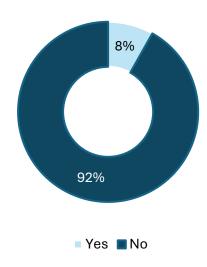
Most people rated the aspects of the junior sports courses Good or Very good.



# 25. If you have any comments regarding our junior sports courses, please provide details in the space below.

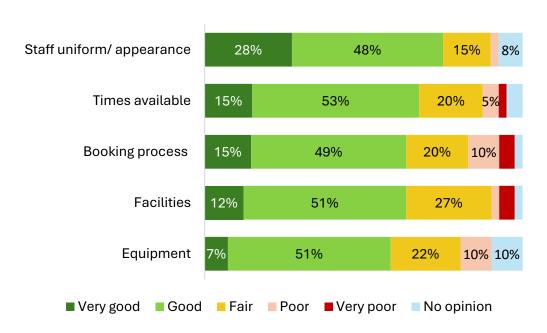
There were no open text responses to this question.

### 26. Do you attend any court hire/bookings at one of our centres?



502 people responded to this question and 41 had made use of the court hire or bookings at their fitness centre.

### 27. How would you rate the following aspects of our court hire/bookings?





40 people responded to this question. Staff uniform and appearance was once again rated positively among those who had used the court hire/ booking systems. People were generally happy with times available for booking. However, those who chose to leave an open text comment tended to be less positive.

# 28. If you have any comments regarding our court hire/bookings, please provide details in the space below.

Some respondents talked about being unable to reach staff on the phone. There were also comments about a lack of court availability and difficulties accessing courts via the booking system. Some respondents also mentioned difficulties retrieving refunds when a court was cancelled.

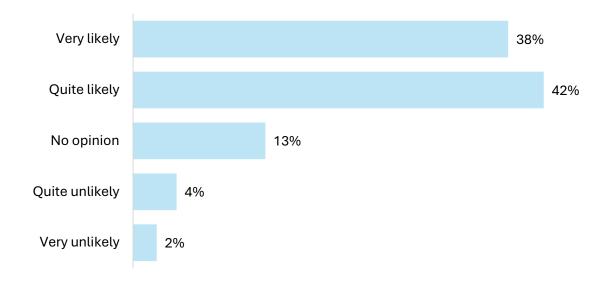
#### 29. When using our fitness centres, which of the following is most important to you?

Respondents were asked to rank the themes below, with 1 representing the most important and 6 the least important. Location, cost and convenience were among the most important. Some participants felt that all elements were equally important, as expressed in their open comments.

Option	Ranking
Location	Most important
Cost	2nd
Convenience	3rd
Range of facilities	4th
Quality of staff	5th
Quality of service	Least important



### 30. How likely are you to recommend our fitness centre to someone you know?



499 people responded to this question and an overwhelming majority said they were *Very* or *Quite* likely to recommend their fitness centre to someone they know. Only 29% of people answered the free text question as well as the initial question.



# 31. How likely are you to recommend our fitness centre to someone you know – Please provide details below.

144 people responded to this question. Many respondents felt the facilities were a positive for themselves and the community, either generally referencing the centre or talking specifically about the swimming facilities.

While some felt the centre was good value for money, others felt facilities needed upgrading. Most comments about staff were positive.

Some said they were sceptical about recommending their centre due to issues with booking availability.

Comment theme	Number o	f commen	its			
	Pools on the Park	Tedding ton	Shene Sports	Tedding ton	Hampt on	Whitton Sports
		Pools & Fitness	& Fitness	Sports Centre	Sports &	& Fitness
		Centre	Centre		Fitness Centre	Centre
Already recommended	4	3	2			1
Swimming/pools			ı			
Positive specific to swim/pool	20	16	1			
All year round/ novelty/ luxury	9	4	1			
Booking system issue	6	7				
Only use the swimming pool	3	6				
Pool unclean	2	3				
Equipment/facilities						
Positive facility (community	12	12	1		1	3
value/ affordability)						
Facilities need modernising,	14	6				
cleaning or upgrading						
Shower and changing rooms	4	4				
specifically unclean or need						
upgrading						
Staff			T		T	T
Staff positive general	11	11	2	1		
Friendly	4	6		1		
Helpful	1	4				
Staff negative	1	1	1			1
Classes						
Positive classes comment	6	6			1	
Dislike booking and	7	2				1
cancellations procedures						
Lack of new/existing classes	8	8				
Negative classes comment		3				



Positive comment about court hire		1		2		2
Other						
Too expensive		5		1		1
Decline in member benefits	4					

Several respondents used this opportunity to express their disappointment about the loss of the health suite at Pools on the Park which was closed in 2020.



# 32. If you have any suggestions for how we could improve your visit, please provide details below.

293 people answered this question. There was a significant number of suggestions for improving the shower and changing rooms, focusing on both cleanliness and maintenance. Some users described these areas as cramped, while others noted that the lockers were faulty. Additional suggestions for facility enhancements included upgrades to the studio and equipment, as pool maintenance.

Many respondents expressed interest in new classes or requested increased availability for existing ones.

Comments about staff were generally positive although some respondents said they wished staff were more proactive in their roles. This includes people holding staff accountable for cleaning issues as well as people wanting staff to be more involved with their personal fitness.

Comment theme	Number of comments					
	Pools	Tedding	Shene	Tedding	Hampt	Whitton
	on the	ton	Sports	ton	on	Sports
	Park	Pools &	&	Sports	Sports	&
		Fitness	Fitness	Centre	&	Fitness
		Centre	Centre		Fitness	Centre
					Centre	
Pool and swimming						
Resolve restrictive	22	21				
availability/booking slots (pool)						
Cancellation process (pool)		1				
Changes to lane swimming	7	4				
Pool maintenance and	11	7				
organisational issues						
Lifeguards training	6	2				
Upgrades to equipment/faciliti	es					
General maintenance or	5	9	1	2		1
upgrades						
Locker maintenance needed	12					
Shower and changing rooms	58	36	2			
improvements						
Gym equipment upgrades	7	14	2			1
Areas to improve cleanliness						
General	3	2				
Mould	5					
Changing rooms/shower/toilet	18	8				
Studio/Equipment	6	7	1			
Pool	7	4	1			
Staff						



More cleaning staff/ increased	4	3	1			
efficacy of cleaning staff						
Positive comments about staff	4	7			1	
Staff could be more proactive	4	3	1			1
Access						
More capacity needed or	26	28		1		2
different times						
Booking system difficulties or	11	14		1		1
limitations						
Classes						
Classes booked too	5	1				
quickly/capacity						
More classes/different	19	13	2			2
classes/variety						
Class teachers/ instructors	6	6				
Other						
App and communication	7	4				1
require improvement						

Several respondents used this opportunity to express their disappointment about the loss of the health suite at Pools on the Park which was closed in 2020.



# 33. If you have any additional comments about our sports and fitness centres, please provide details below.

189 people answered this question. Most of the additional comments were positive with many people using it as an opportunity to praise the pool facilities. We know from previous open text questions that the pool is viewed positively by centre customers.

For Pools on the Park specifically there were many comments about the shower and changing rooms.

Comment theme	Number of comments					
	Pools	Tedding	Shene	Tedding	Hampt	Whitton
	on the	ton	Sports	ton	on	Sports
	Park	Pools &	&	Sports	Sports	&
		Fitness	Fitness	Centre	&	Fitness
		Centre	Centre		Fitness	Centre
					Centre	
Positive	24	25	6	1	2	1
Neutral	8	4	2			1
Negative	19	16				3
Pool and swimming						
Pool appreciation	12	8	1			
Availability/booking slots (pool)	5	12				
Lane system needs improving	5	6				
Equipment/ facilities						
General equipment	5	5				
dated/broken/needs updating						
Shower and changing rooms	16	1	1			
need attention						
Gym equipment upgrades	2	2				
Cleanliness						
Changing rooms/shower/toilet	8	1				
Other cleaning	2	2				
Classes						
Would like more sessions	7	5	1	1		1
Staff						
Staff (positive)	15	18	4		1	1
Staff (negative)	2	3				1
Access						
Booking system/availability	5	8				2
issues						

Several respondents used this opportunity to express their disappointment about the loss of the health suite at Pools on the Park which was closed in 2020.



# 6. Demographic Profile

Demographic	Sample base	Proportion
Gender		
Female	337	68%
Male	142	29%
Prefer not to say	19	4%
Prefer to self-describe:	0	0%
Base: 498 respondents		
What was your age last birthday?		
19 and under	1	0%
20-24	5	1%
25-34	29	6%
35-44	56	11%
45-54	92	18%
55-64	160	32%
65-74	106	21%
75+	34	7%
Prefer not to say	18	4%
Base: 501 respondents		
Do you consider yourself to have a dis	ability?	
Yes	28	6%
No	450	91%
Prefer not to say	19	4%
Base: 497 respondents		
How would you describe your ethnic g	roup?	
White	413	85%
Asian or Asian British	21	4%
Mixed/multiple ethnic groups	13	3%
Black/African/Caribbean/Black British	4	0%
Other ethnic group, please specify:	7	0%
Prefer not to say	37	8%
Base: 495 respondents		



# 7. Appendix 1 - Question tables

# What is the main capacity in which you are responding to this consultation?

Option	Total	Percent
I am a member of a Richmond Borough Sports and Fitness	412	81.75%
Centre		
One of my dependants is a member of a Richmond Borough	7	1.39%
Sports and Fitness Centre		
I'm responding on behalf of a local group or organisation	14	2.78%
None of the above / other	71	14.09%

# Which centre do you currently use most frequently?

Option	Total	Percent
Pools on the Park	253	50.50%
Teddington Pools & Fitness Centre	191	38.12%
Shene Sports & Fitness Centre	25	4.99%
Whitton Sports & Fitness Centre	14	2.79%
Hampton Sports & Fitness Centre	5	1.00%
Teddington Sports Centre	13	2.59%

### Which of the following activities do you participate in?

Option	Total	Percent
Swimming	352	70.12%
Group exercise classes	228	45.42%
Gym	176	35.06%
Casual court hire	26	5.18%
Swim school	18	3.59%
Pitch hire	11	2.19%
Junior sports courses	3	0.60%
Children's parties	1	0.20%



### How often do you use your fitness centre's facilities?

Option	Total	Percent
Daily	39	7.74%
Several times a week	299	59.33%
Once a week	103	20.44%
Several times a month	38	7.54%
Once a month	8	1.59%
Less than once a month	15	2.98%
Never	2	0.40%

# How much physical activity do you perform per week?

Option	Total	Percent
More than 150 minutes per week	352	69.98%
30-150 minutes per week	149	29.62%
Less than 30 minutes per week	2	0.40%
No physical activity	0	0.00%

# To what extent are you satisfied with your progress towards achieving your fitness goals?

Option	Total	Percent
Very satisfied	92	18.36%
Satisfied	255	50.90%
Neither satisfied nor dissatisfied	113	22.55%
Dissatisfied	28	5.59%
Very dissatisfied	3	0.60%
I done have any fitness goals	10	2.00%



# How would you rate the following aspects of your fitness centre?

		Very good	Good	Fair	Poor	Very poor	No opinion
Quality of gym instructors/	Total	110	134	50	11	4	184
supervisors	Percent	22.31%	27.18%	10.14%	2.23%	0.81%	37.32%
Induction to your	Total	71	111	57	15	6	227
fitness centre	Percent	14.58%	22.79%	11.70%	3.08%	1.23%	46.61%
Availability of gym	Total	50	109	64	13	3	249
equipment	Percent	10.25%	22.34%	13.11%	2.66%	0.61%	51.02%
Quality of gym	Total	34	94	83	32	7	237
equipment	Percent	6.98%	19.30%	17.04%	6.57%	1.44%	48.67%
Range of gym	Total	33	84	97	20	8	244
equipment	Percent	6.79%	17.28%	19.96%	4.12%	1.65%	50.21%
Opening hours	Total	146	206	76	13	5	52
Opening nears	Percent	29.32%	41.37%	15.26%	2.61%	1.00%	10.44%
Quality of information	Total	71	216	116	27	2	67
available	Percent	14.23%	43.29%	23.25%	5.41%	0.40%	13.43%
Range of information	Total	56	206	128	25	2	83
available	Percent	11.20%	41.20%	25.60%	5.00%	0.40%	16.60%
Cleanliness	Total	48	199	153	49	27	24
	Percent	9.60%	39.80%	30.60%	9.80%	5.40%	4.80%
Changing rooms	Total	31	129	168	92	38	42
Onanging rooms	Percent	6.20%	25.80%	33.60%	18.40%	7.60%	8.40%
Value for money	Total	139	198	117	20	11	15
Tatao for money	Percent	27.80%	39.60%	23.40%	4.00%	2.20%	3.00%
Overall	Total	106	262	95	18	7	11
satisfaction	Percent	21.24%	52.51%	19.04%	3.61%	1.40%	2.20%



# How often do you use the London Borough of Richmond upon Thames sports website?

Option	Total	Percent
Daily	22	4.38%
Several times a week	52	10.36%
Once a week	41	8.17%
Several times a month	30	5.98%
Once a month	47	9.36%
Less than once a month	135	26.89%
Never	175	34.86%

### How would you rate our sports website?

Option	Total	Percent
Very good	18	3.61%
Good	104	20.84%
Fair	98	19.64%
Poor	26	5.21%
Very poor	6	1.20%
No opinion	247	49.50%

### How often do you use our London Borough of Richmond upon Thames sports app?

Option	Total	Percent
Daily	92	18.33%
Several times a week	207	41.24%
Once a week	71	14.14%
Several times a month	35	6.97%
Once a month	16	3.19%
Less than once a month	20	3.98%
Never	61	12.15%

### How would you rate our sports app?

Option	Total	Percent
Very good	97	19.32%
Good	203	40.44%
Fair	107	21.31%
Poor	23	4.58%
Very poor	8	1.59%
No opinion	64	12.75%



Option	Total	Percent
Yes	240	47.62%
No	264	52.38%

# Which of the following fitness classes do you attend at our centres?

Option	Total	Percent
Pilates	124	54.63%
Yoga	97	42.73%
Indoor Cycle	70	30.84%
Body Pump	65	28.63%
Legs, Bums & Tums	47	20.70%
Other (please specify)	44	19.38%
Zumba	36	15.86%
HIIT	25	11.01%
Boxing Conditioning/Circuits	20	8.81%
Tai Chi	12	5.29%
Stretch & Flex	10	4.41%
Cardio Step	4	1.76%
Health and/or rehabilitation classes	4	1.76%
Over 60's classes	4	1.76%
Parent and Child sessions	2	0.88%
Junior Activities and Fitness Classes	1	0.44%
Seated Exercise or Dance	0	0.00%
Seated Yoga	0	0.00%
Parent & Baby Classes	0	0.00%



# How would you rate the following aspects of the fitness classes you attend?

		Very good	Good	Fair	Poor	Very poor	No opinion
Staff uniform/	Total	116	91	23	1	1	7
appearance	Percent	48.54%	38.08%	9.62%	0.42%	0.42%	2.93%
Class times	Total	56	110	47	17	3	1
Otass times	Percent	23.93%	47.01%	20.09%	7.26%	1.28%	0.43%
Quality of	Total	144	79	14	1	1	0
instructors	Percent	60.25%	33.05%	5.86%	0.42%	0.42%	0.00%
Studio/room where classes are	Total	27	92	74	23	8	12
held	Percent	11.44%	38.98%	31.36%	9.75%	3.39%	5.08%
Equipment	Total	19	84	79	27	6	21
Equipment	Percent	8.05%	35.59%	33.47%	11.44%	2.54%	8.90%
Booking process	Total	71	100	46	9	8	3
Pooriiig biocess	Percent	29.96%	42.19%	19.41%	3.80%	3.38%	1.27%

# Do you/any of your dependants attend our Swim School?

Option	Total	Percent
Yes, I do	20	3.98%
Yes, one of my dependants do	23	4.57%
No	460	91.45%



### How would you rate the following aspects of our swim school?

		Very good	Good	Fair	Poor	Very poor	No opinion
Go learn	Total	12	17	8	0	3	4
Ootean	Percent	27.27%	38.64%	18.18%	0.00%	6.82%	9.09%
Staff	Total	19	17	4	0	0	3
uniform/appearance	Percent	44.19%	39.53%	9.30%	0.00%	0.00%	6.98%
Class times	Total	11	18	10	2	1	2
	Percent	25.00%	40.91%	22.73%	4.55%	2.27%	4.55%
Quality of	Total	27	10	6	0	0	1
instructors	Percent	61.36%	22.73%	13.64%	0.00%	0.00%	2.27%
Equipment	Total	12	17	10	0	0	5
Equipment	Percent	27.27%	38.64%	22.73%	0.00%	0.00%	11.36%
Booking process	Total	6	16	8	7	5	2
	Percent	13.64%	36.36%	18.18%	15.91%	11.36%	4.55%

### Have you ever attended a children's party at one of our centres?

Option	Total	Percent
Yes	13	2.58%
No	491	97.42%

# Do you/any of your dependants attend any junior sports courses at one of our centres?

Option	Total	Percent
Yes	5	0.99%
No	498	99.01%

# Do you attend any court hire/bookings at one of our centres?

Option	Total	Percent
Yes	41	8.17%
No	461	91.83%



# How would you rate the following aspects of our court hire/bookings?

		Very good	Good	Fair	Poor	Very poor	No opinion
Staff uniform/	Total	11	19	6	1	0	3
appearance	Percent	27.50%	47.50%	15.00%	2.50%	0.00%	7.50%
Times available	Total	6	21	8	2	1	2
Tilles available	Percent	15.00%	52.50%	20.00%	5.00%	2.50%	5.00%
   Facilities	Total	5	21	11	1	2	1
Tuolitioo	Percent	12.20%	51.22%	26.83%	2.44%	4.88%	2.44%
Equipment	Total	3	21	9	4	0	4
Equipment	Percent	7.32%	51.22%	21.95%	9.76%	0.00%	9.76%
Poolsing process	Total	6	20	8	4	2	1
Booking process	Percent	14.63%	48.78%	19.51%	9.76%	4.88%	2.44%

# How likely are you to recommend our fitness centre to someone you know?

Option	Total	Percent
Very likely	190	38.08%
Quite likely	208	41.68%
No opinion	67	13.43%
Quite unlikely	22	4.41%
Very unlikely	12	2.40%



# 8. Appendix 2 - Material and questionnaire

Overview To assist with the continuing development of our Sports and Fitness Centres, we would welcome feedback from you, our customer, on how we can improve upon the facilities and services offered.
Have your say
Please give us your feedback using the Online Survey link below. If you need to request a paper questionnaire or any other format, please contact 020 3772 2999.
What happens next
All feedback we receive in response to the survey will be carefully analysed and considered.
Your privacy All the information you provide will be treated in strict confidence and will only be used for the purposes of this consultation. The Council will do all we can to respect your privacy and to protect the personal information we acquire through responses to our consultations. You can read the Council's Privacy Notice here:  Richmond Council Privacy Notice
By clicking below you agree to participate in this activity and to the use of your response as described above.  Click here to begin the questionnaire (Required)  Alternatively, if you do not wish to participate in the activity, please close your browser.
Your response
What is the main capacity in which you are responding to this consultation?  (Required)  Please select only one item  I am a member of a Richmond Borough Sports and Fitness Centre  One of my dependants is a member of a Richmond Borough Sports and Fitness Centre  I'm responding on behalf of a local group or organisation  None of the above / other
Please tell us your postcode:



our response continued
In what other capacity are you responding to this survey?
ocal group or organisation
Which group or organisation are you responding on behalf of?
our fitness centre
Which centre do you currently use most frequently?
Please select only one item
O Pools on the Park
○ Teddington Pools & Fitness Centre
Shene Sports & Fitness Centre
Whitton Sports & Fitness Centre
Hampton Sports & Fitness Centre
Teddington Sports Centre
our activities
Which of the following activities do you participate in?  Please select all that apply
Swimming
□ Gym
Group exercise classes
Casual court hire
Pitch hire
Swim school
Junior sports courses
Children's parties



How often do you use your fitness centre's facilities?  Please select only one item
O Daily
O Several times a week
Once a week
Several times a month
Once a month
O Less than once a month
○ Never
How much physical activity do you perform per week?
Physical activity refers to all movement including during leisure time, for transport to get to and from places, or as part of a person's work or domestic activities.
Please select only one item
More than 150 minutes per week
30-150 minutes per week
C Less than 30 minutes per week
O No physical activity
To what extent are you satisfied with your progress towards achieving your fitness goals?
Please select only one item
○ Very satisfied
Satisfied
Neither satisfied nor dissatisfied
Dissatisfied
○ Very dissatisfied
I done have any fitness goals



How would you rate the following aspects of y	your fitness centre?					
	Very good	Good	Fair	Poor	Very poor	No opinion
Quality of gym instructors/supervisors Please select only one item	0	0	0	0	0	0
Induction to your fitness centre Please select only one item	0	0	0	0	0	0
Availability of gym equipment Please select only one item	0	0	0	0	0	0
Quality of gym equipment Please select only one item	0	0	0	0	0	0
Range of gym equipment Please select only one item	0	0	0	0	0	0
Opening hours Please select only one item	0	0	0	0	0	0
Quality of information available Please select only one item	0	0	0	0	0	0
Range of information available Please select only one item	0	0	0	0	0	0
Cleanliness Please select only one item	0	0	0	0	0	0
Changing rooms Please select only one item	0	0	0	0	0	0
Value for money Please select only one item	0	0	0	0	0	0
Overall satisfaction Please select only one item	0	0	0	0	0	0



Website and app
How often do you use the London Borough of Richmond upon Thames sports website?  Click here to see our website.  Please select only one item  Daily  Several times a week  Once a week  Several times a month  Once a month  Less than once a month  Never
How would you rate our sports website? Please select only one item  Very good Good Fair Poor Very poor No opinion
How often do you use our London Borough of Richmond upon Thames sports app?  Please select only one item  Daily  Several times a week  Once a week  Several times a month  Once a month  Less than once a month  Never
Please select only one item  Very good  Good  Fair  Poor  Very poor  No opinion
Fitness classes
Do you attend any fitness classes at our centre?  Please select only one item  Yes  No



	ss classes (cont.)
	nich of the following fitness classes do you attend at our centres?
Fiei	Body Pump
	Indoor Cycle
_	Cardio Step
	Boxing Conditioning/Circuits
_	Zumba
	Seated Exercise or Dance
_	HIIT
_	Legs, Burns & Turns
_	Tai Chi
_	
_	Yoga Seated Yoga
_	
_	J Pilates
_	Stretch & Flex
_	Parent and Child sessions
	Junior Activities and Fitness Classes
	Health and/or rehabilitation classes
	Over 60's classes
	Parent & Baby Classes
	Other (please specify)



	Very good	Good	Fair	Poor	Very poor	No opinion
taff uniform/appearance lease select only one item	0	0	0	0	0	0
lass times lease select only one item	0	0	0	0	0	0
uality of instructors lease select only one item	0	0	0	0	0	0
udio/room where classes are held ease select only one item	0	0	0	0	0	0
quipment ease select only one item	0	0	0	0	0	0
ooking process ease select only one item	0	0	0	0	0	0
	ness classes, please prov	ride details in the sp	ace			
you have any comments regarding our fit elow.	ness classes, please prov	ide details in the sp	ace			
	ness classes, please prov	ide details in the sp	ace			
	ness classes, please prov	ide details in the sp	ace			



im School (cont.)						
How would you rate the following aspects of	f our Swim School?					
	Very good	Good	Fair	Poor	Very poor	No opinion
Go Learn Please select only one item	0	0	0	0	0	0
Staff uniform/appearance Please select only one item	0	0	0	0	0	0
Class times Please select only one item	0	0	0	0	0	0
Quality of instructors Please select only one item	0	0	0	0	0	0
Equipment Please select only one item	0	0	0	0	0	0
Booking process Please select only one item	0	0	0	0	0	0
If you have any comments providing our Sw	im School, please provide	e details in the space	e below.			



	Very good	Good	Fair	Poor	Very poor	No opinion
	very good	Good	raii	FOOI	very poor	140 Opililoli
aff uniform/appearance ease select only one item	0	0	0	0	0	0
mes available ease select only one item	0	0	0	0	0	0
udio/room where party was held ease select only one item	0	0	0	0	0	0
quipment ease select only one item	0	0	0	0	0	0
ooking process lease select only one item	0	0	0	0	0	0
elow.						
or sports courses						



Tion would you tale are lonoving aspects or o	ur junior sports courses Very good	? Good	Fair	Poor	Very poor	No opinior
Staff uniform/appearance Please select only one item	O	0	O	0	O	О
Class times Please select only one item	0	0	0	0	0	0
Quality of instructors Please select only one item	0	0	0	0	0	0
Studio/room where the courses are held Please select only one item	0	0	0	0	0	0
Equipment Please select only one item	0	0	0	0	0	0
Booking process Please select only one item	0	0	0	0	0	0
If you have any comments regarding our junio below.	r sports courses, please	e provide details in f	he space			
urt hire/bookings						



How would you rate the following aspe	cts of our court hire/bookings?					
	Very good	Good	Fair	Poor	Very poor	No opinion
Staff uniform/appearance Please select only one item	0	0	0	0	0	0
Times available Please select only one item	0	0	0	0	0	0
Facilities Please select only one item	0	0	0	0	0	0
Equipment Please select only one item	0	0	0	0	0	0
Booking process Please select only one item	0	0	0	0	0	0
If you have any comments regarding or below.	ur court hire/bookings, please	provide details in the	e space			



Nease rank from 1 to 6, with 1 being the mos	t important to you and 6 be	ing the least importan	t to you.			
	1	2	3	4	5	6
Cost Please select only one item	0	0	0	0	0	0
tange of facilities Nease select only one item	0	0	0	0	0	0
ocation Nease select only one item	0	0	0	0	0	0
Convenience Please select only one item	0	0	0	0	0	0
Quality of staff Please select only one item	0	0	0	0	0	0
Quality of service Rease select only one item	0	0	0	0	0	0
How likely are you to recommend our fitne  Nease select only one item  Very likely  Quite likely  No opinion  Quite unlikely  Very unlikely  Please provide details below.	ss centres to someone yo	u know?				



If you have any suggest	ions for how we could improve	your visit, please provide	details below.	
ditional comments	s			
If you have any addition below.	al comments about our sports	and fitness centres, please	e provide details	



## About you

The following optional questions will help the Council to improve its services and be fair to everyone who lives in the borough. The information you provide will be used for statistical and research purposes only and will be stored securely. If there are any questions you do not wish to answer, please move on to the next question.

## Why do we ask the 'About you' questions?

The Council asks Equality Monitoring questions at the end of all of our public consultations. It might not seem obvious why they're relevant to each individual consultation, but we need to be sure that we're being fair, and considering the impacts of any possible changes on any groups with protected characteristics. The Council is required to do this under Equalities legislation.

The questions help us to:

identify residents' needs and whether the services we provide are right for them

be better positioned to know whether we are providing fair and equal access to all groups of people who need our services

identify how we can improve services to make them more accessible and inclusive

understand who is or is not responding to our consultations

The questions are optional – if respondents don't feel comfortable providing this information they are under no obligation to do so. All monitoring data is classed as personal data and is treated as confidential, in line with Data Protection requirements.

There is a helpful guide by Stonewall on this issue called 'What's it got to do with you?' which you can read by clicking here.

Are you:			
Please select only one item			
Male			
Female			
Prefer not to say			
Prefer to self-describe:			
O			
What was your ago last highday?			
What was your age last birthday?			
Please select only one item			
Please select only one item  19 and under			
Please select only one item  19 and under  20-24			
Please select only one item  19 and under			
Please select only one item  19 and under  20-24			
Please select only one item  19 and under  20-24  25-34  35-44			
Please select only one item  19 and under  20-24  25-34  35-44  45-54			
Please select only one item  19 and under  20-24  25-34  35-44  45-54  55-64			
Please select only one item  19 and under  20-24  25-34  35-44  45-54  55-64  66-74			
Please select only one item  19 and under  20-24  25-34  35-44  45-54  55-64			



Please select only one item				
19 and under				
20-24				
25-34				
35-44				
45-54				
55-64				
65-74				
75+				
Prefer not to say				
Do you consider yourself t	have a disability?			
Please select only one item				
Yes				
○ No				
Prefer not to say				
What is your ethnic group?				
Please select only one item				
White				
Mixed/multiple ethnic	groups			
Asian or Asian British				
Black/African/Caribbe	an/Black British			
Prefer not to say				
Other ethnic group, pl	ease specify:			