



**MERISTEM**

DESIGN

*Turning the grey green®*

# **Richmond BID**

## **Design Proposal**

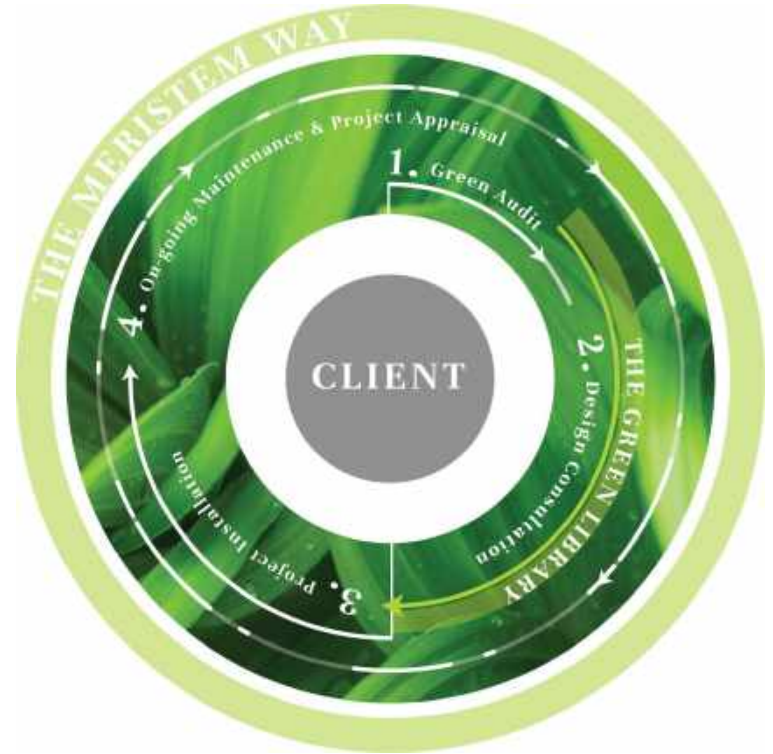
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## About Meristem Design:

Meristem Design are an award winning Urban Greening and Design Consultancy, offering a 360 degree service to cater for all stages and all sizes of projects. From design conception to regular maintenance visits.

## Our Services:

- *Green Infrastructure Audits*
- *Horticultural Services*
- *Landscape Architecture & Design*
- *Urban Regeneration*
- *Permanent & Temporary Public Realm*



### **Step One: Site Audit**

Meristem's approach is unique. We believe spending time with each client to develop a brief is essential to a successful project outcome. We offer site assessment services to ensure the selected system is both appropriate, sustainable and practical to install and maintain.

### **Step Two: Designing**

Our USP is our Green Library. Armed with an invaluable set of ideas, contacts and products at our fingertips, our design team can tailor this breadth of ideas to your brief, working with you to narrow down the best design solution for your company. We offer a full design and build services that includes product location, type, species selection, logistics, feeds, installation and maintenance packages.

### **Step Three: Project Install & Management**

Good communication is essential to execute a project install. Our project managers enable transparency and agreement between us and you at all stages of the project.

### **Step Four: On-going Appraisal and Maintenance**

Our projects are living, breathing and evolving design pieces, and as such need attention. We have a dedicated horticultural team to keep regular checks on pests, irrigation, and general plant health. We keep in touch to ensure we understand the nuances of your green installation.



## Meristem Design Services



### GREEN SCREENS

- Helps with dust suppression on construction sites
- Create a quick and simple green intervention
- Variety of plants and trellis to choose from.



### LIVING WALLS

- Create strong visual impact
- Can be used as placemaking
- Variety of designs available
- Attracts biodiversity
- Helps with air purification



### PARKLETS

- Taking over 1 or 2 car parking spaces to create a mini-park
- Permanent or temporary solutions
- Can integrate; planting/cycling provisions/sports equipment/seating



### LANDSCAPE DESIGN

- Masterplanning of large outdoor realm spaces
- Planting scheme designs
- Installation, build and project management.

## An Award Winning Practice



### Healthy Streets Awards (2018)

Project: Best Healthy Streets Improvement District Project



### Healthy Streets Awards (2018)

Project: Best Healthy Streets Improvement District Project



### Global Good Award

(2019)

Project: Hammersmith Parklets.



Shortlist for:

**Healthy Streets Awards (2017)**

Project: Hackney Parklet

## Our Growing list of clients and partners:

Meristem Design's team has over 20 years experience in successfully delivering design services for various public sector and private sector clients. Our projects are diverse and creative, our clients include:



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA



Richmond BID - Design Proposal



# The Proposal



**Location 1, Church Court** - *Proposed installation of planters at ground level with green screens to attract passers by down the lanes.*





**Location 2, Church Court-** *Proposed installation of Low level planters with greenery to soften the look of the Walkway.*





**Location 3, Church Court-** *Proposed installation of 2no large oval steel planters with seating modules to provide seating and greenery.*



1 unit total



**Location 4, Church Court-** *Proposed installation of benches (with permission) to improve dwell space*



6 benches total



**Location 5, Odeon** - *Proposed installation of wall planters with trailing planting to soften the look of the odeon.*





**Location 6, Hill Street** - *Proposed installation of tree planter providing space for advertisement or wayfinding.*

### Option 1



**Location 7 , Hill Street-** *Proposed installation of large circular planter with wrap around seating modules*

Option 2





**Location 8, Hill Rise** - *Proposed installation of wall mounted planters and removal and tidy of existing area.  
Planting of tree in existing pit.*





**Location 9, Hill Rise** - *Proposed installation of planter with green screen.*



**Location 10, George Street-** *Proposed rental of green screens for empty retail units in Richmond.*



Rental from £30 per month per planter with green screens 1.2 LM each

**Location 11, Golden Court** - *Proposed installation of planters to be installed in the recessed areas highlighted*





**Location 12, The Green** - *Proposed installation of planter at base of phone box to achieve reclaimed nature look with climbing plants such as jasmine & clematis.*



**Location 13, The Green** - *Proposed installation benches to improve urban realm*



6 benches total



**Location 14, Brewers Lane** - *Proposed installation of wall mounted planters to give the lane more identity and to make it more appealing to passers by*





**Location 15, Brewers Lane** - *Proposed installation of planter with trailing planting*



**Location 16, The Green** - *Proposed wayfinding opportunity to make the lane entry more inviting.*



## About our partner - Zabou



<https://www.instagram.com/zabouartist/>

Zabou is a London based artist who has a number of installations across the capital. We have had a working relationship with Zabou for a number of years, over various projects. Her works are striking, humorous and thought-provoking. Beyond this, and what is fundamental about Zabou's work, is her innate ability to integrate the location and surroundings with her artworks: not just wishing to paint on the street, she makes them part of the street. Zabou is currently exhibiting in the Saatchi Gallery.





**Location 17, The Green** - *Proposed planting installation in existing bed including soil enrichment and planting.*



**Location 18, Richmond Train Station** - *Proposed installation of a welcome gateway/wayfinding module in a low level steel planter*





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