

# Electric Vehicle Charging Point Consultation

## Results Report

### 1. Introduction

This report sets out the key findings from the Electric Vehicle Charging Point Consultation which was conducted from 12 February 2018 to 11 March 2018.

The purpose of the survey was to consult on possible electric charge point locations within the first phase areas of Barnes, East Sheen, Kew, Mortlake and North Richmond. These initial areas were selected due to local resident requests for electric vehicle charging. Charge point locations in other areas of the Borough will be addressed in further phases.

Following this initial consultation, it is intended that a number of sites will be shortlisted. Shortlisted sites will require planning permission and highway consent, which would require further consultation.

### 2. Methodology

The consultation was run using an online survey hosted on the Richmond Council website. Paper versions of the consultation were also available on request.

The consultation was promoted on the Richmond website as well as via a press release, posts on social media and flyers delivered to houses near the proposed electric vehicle charging points.

The responses were analysed and reported by the Council's Consultation Team on an anonymous basis under the guidelines of the Data Protection Act.

Please note that percentages in this report may not add up to 100 due to rounding.

### 3. Response

In total, the Council received **478** responses to this consultation.

A demographic profile of respondents can be found in Section 5 of this report.

## 4. Overall results

### Question 1: In what capacity are you responding to this consultation?

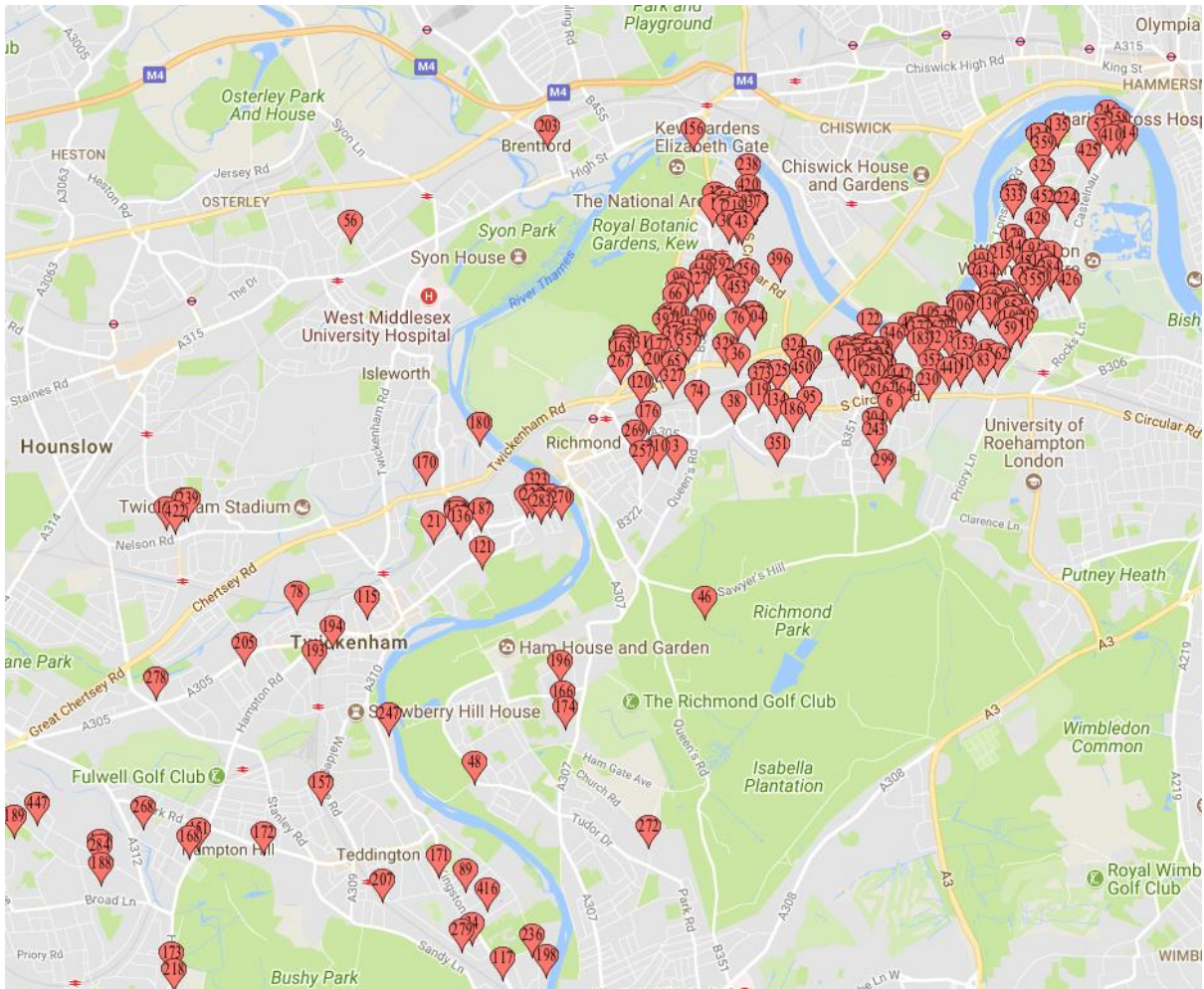
As the table below shows, the clear majority (97%) of respondents were responding to the consultation as local residents.

| Capacity                                       | Percentage of respondents to this question |
|--|--|
| Local resident                                 | 96.9%                                      |
| Local business                                 | 3.4%                                       |
| Representative of community or voluntary group | 1.3%                                       |
| Other  | 1.0%                                       |

Base: All respondents to this question (477)

### Question 2: Please tell us your postcode

The postcodes provided by respondents are shown in the map below. There was a relatively even spread of respondents from across the phase one proposed charging point areas of Barnes, East Sheen, Kew, Mortlake and North Richmond, as well as a number of responses from other parts of the borough and beyond.



### Question 3: Overall, do you support or oppose the installation of electric vehicle infrastructure in the London Borough of Richmond upon Thames?

As the table below shows, three quarters (76%) of respondents support the installation of electric vehicle infrastructure in Richmond borough.

| Response  | Percentage of respondents to this question |
|---|--|
| I support the installation of electric vehicle infrastructure | 76%  |
| I oppose the installation of electric vehicle infrastructure  | 19%  |
| I don't know  | 6%   |

Base: All respondents to this question (475)

### Question 4: Please select the proposed electric vehicle charging point location that you would like to comment on

This question was answered by 478 respondents.

354 respondents selected a proposed site to comment on. The responses at individual road level are not reported here, in accordance with Council guidelines covering data protection and confidentiality.

124 respondents (26%) did not select any particular proposed site but selected the 'other' option in order to make a general comment in response to the consultation.

All respondents were asked if they had any comments to make about electric vehicle charging points. In total, 416 respondents provided comments and when these were coded and themed, 19 key themes were identified. (Key themes are defined as those mentioned by 10 or more respondents).

These key themes are shown in the table below.

| If you have any other comments you would like to make about electric vehicle charging points please tell us using the space below: |   |  |
|--|---|--|
| Themes   | Number of respondents that mentioned this theme | Percentage of respondents to this question |
| Respondents raising issues relating to parking (including loss of parking, already difficult to find parking, business parking)    | 211   | 51%  |
| Respondents that support electric vehicle charging points overall and/ or in principle   | 128   | 31%  |
| Respondents that are opposed to electric vehicle charging points in their road   | 92  | 22%  |
| Respondents that proposed or asked about alternative locations for electric vehicle charging points                                | 77  | 19%  |

**If you have any other comments you would like to make about electric vehicle charging points please tell us using the space below:**

| <b>Themes</b>  | <b>Number of respondents that mentioned this theme</b> | <b>Percentage of respondents to this question</b> |
|--|--|---|
| Respondents that mentioned CPZs (including existing CPZ's, the need for one, extended hours etc)                             | 49   | 12%   |
| Respondents that asked further questions about the proposed charging points and how they would work                          | 43   | 10%   |
| Respondents that support electric vehicle charging points in their road  | 35   | 8%  |
| Respondents that mentioned they have an electric vehicle, would like to buy one or know people who have one                  | 31   | 8%  |
| Respondents that mentioned or asked for charging points in other areas of the borough  | 27   | 7%  |
| Respondents that mentioned increased traffic or congestion around charging points  | 25   | 6%  |
| Respondents that mentioned safety aspects around charging points   | 24   | 6%  |
| Respondents that mentioned pavements (including narrow pavements, possible loss of pavement space, parking on pavements etc) | 15   | 4%  |
| Respondents that mentioned lamp post charging points   | 14   | 3%  |
| Respondents that suggested electric vehicle technology is still very new or will be out of date quickly                      | 13   | 3%  |
| Respondents that mentioned there are few or no electric vehicles on their road at present                                    | 13   | 3%  |
| Respondents that mentioned the cost of using the charging network (including comments about Source London)                   | 12   | 3%  |
| Respondents that are opposed to electric vehicle charging points overall   | 11   | 3%  |
| Respondents that felt that electric vehicle charging points could negatively affect local businesses                         | 10   | 2%  |
| Respondents that felt the proposed charging points will not be used  | 10   | 2%  |
| This free text question was answered by 416 respondents  |  |   |

## 5. Demographic Profile

The table below shows the composition of the Electric Vehicle Charging Point Consultation sample.

| Demographic   | Sample base<br>(Unweighted) | Proportion<br>(Unweighted %) |
|---|-----------------------------|------------------------------|
| <b>Gender</b>   |                             |                              |
| Male  | 260                         | 55%                          |
| Female  | 192                         | 40%                          |
| Prefer not to say                                     | 23                          | 5%                           |
| <i>Base: 475 respondents</i>                          |                             |                              |
| <b>What was your age last birthday?</b>               |                             |                              |
| Under 18  | 0                           | 0%                           |
| 18 – 24   | 1                           | *                            |
| 25 – 34   | 18                          | 4%                           |
| 35 – 44   | 97                          | 20%                          |
| 45 – 54   | 121                         | 26%                          |
| 55 – 64   | 85                          | 18%                          |
| 65 – 74   | 89                          | 19%                          |
| 75+   | 28                          | 6%                           |
| Prefer not to say                                     | 36                          | 8%                           |
| <i>Base: 475 respondents</i>                          |                             |                              |
| <b>Do you consider yourself to have a disability?</b> |                             |                              |
| Yes   | 25                          | 5%                           |
| No  | 416                         | 88%                          |
| Prefer not to say                                     | 32                          | 7%                           |
| <i>Base: 473 respondents</i>                          |                             |                              |
| <b>How would you describe your ethnic group?</b>      |                             |                              |
| White   | 399                         | 85%                          |
| Mixed/multiple ethnic groups                          | 8                           | 2%                           |
| Asian or Asian British                                | 8                           | 2%                           |
| Black/ African/ Caribbean/ Black British              | 1                           | *                            |
| Prefer not to say                                     | 52                          | 11%                          |
| Any other ethnic group                                | 4                           | 1%                           |
| <i>Base: 472 respondents</i>                          |                             |                              |

\* Less than 1%

## **6. Next Steps**

All feedback from the consultation will be carefully considered by the Council and from the proposed sites a smaller number will be shortlisted. These sites will be published on the Council website and will then require planning permission which will entail further public consultation.

Further consultation will also take place on proposed charging point locations in other areas of the borough in the next phases of the programme.