

Public consultation on a borough-wide 20mph speed limit

Results report

1. Introduction

This report sets out the key findings from the borough-wide 20mph speed limit consultation which was conducted from 24 September 2018 to 21 December 2018.

The purpose of the consultation was to gather views on the Council's proposal to reduce the speed limit on all borough roads (except the A316 and A205) to 20mph.

2. Methodology

Data was gathered using an online survey hosted on the Richmond Council website.

To ensure the consultation gave equal opportunity to all those who might want to submit responses in different ways, the online survey was also made available as a paper copy and a dedicated 20mph consultation e-mail address was created and publicised under 20mph@richmond.gov.uk

To maximise awareness and give all borough residents the opportunity to participate, the consultation was promoted in the following ways:

- Two borough-wide mail drops, one at the start and one at the end of the consultation
- Paper copies in local libraries, Civic Centre Twickenham and by post on request
- Nine Community Conversation events across the borough
- Three press releases
- Social media activity (Facebook, Twitter and Nextdoor)
- Flyers handed out at three train stations in the borough, during rush hour on two days
- Council weekly community e-newsletter
- Council officers attended and had a stall at the Full of Life fair at Twickenham Stadium

Outreach work with community groups was also undertaken by the Council's Community Engagement Team, which has been independently considered by officers, but not included in this report.

The consultation responses were analysed and reported by the Council's Consultation Team on an anonymous basis under the guidelines of the Data Protection Act. The Consultation Team are qualified researchers and certified members of the Market Research Society, bound by the MRS Code of Conduct when conducting research. The team are also members of The Consultation Institute, a consultation best practice institute, which promotes high-quality public and stakeholder consultation. An independent market research agency carried out the coding and theming for question six.

The consultation materials and questionnaire are included in Appendices A and B of this report.

The consultation was open to all and respondents were asked for their full postcode and the capacity in which they were responding, to help the Council understand the impact of the proposals on people in the local area.

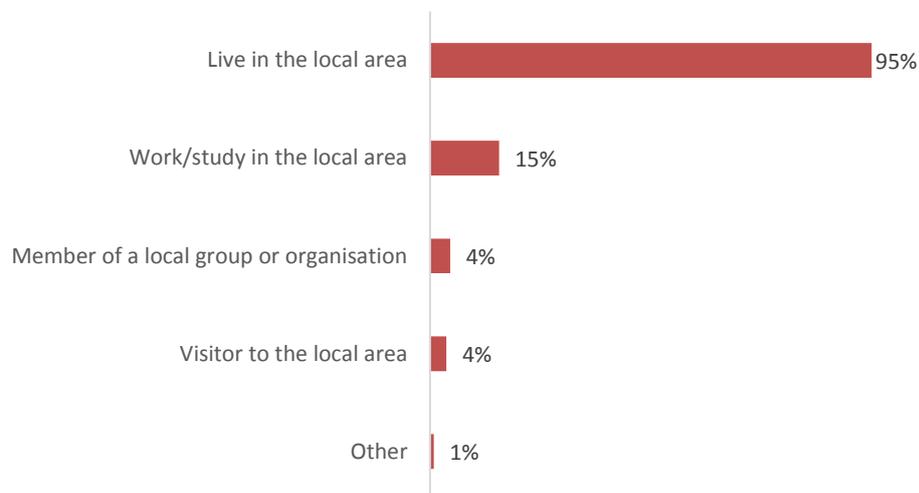
3. Response

In total, the Council received 9,910 responses to this consultation. 9,118 were submitted online and 792 via paper copy.

A demographic profile of respondents can be found in Section 5.

4. Results

Question 1: In what capacity are you responding to this consultation?



Respondents were able to select more than one option, so percentages add up to more than 100

There were 9,886 responses to this question. As illustrated in the table below, 95% of respondents indicated that they live in the local area.

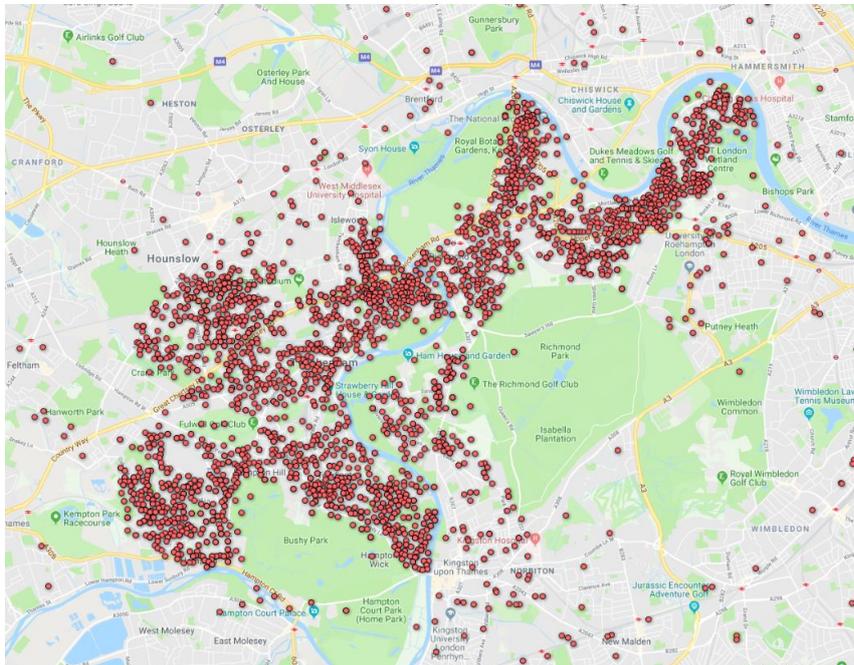
Response	Number of respondents to this question	Percentage of respondents to this question
I live in the local area	9370	94.8%
I work/study in the local area	1460	14.8%
I am a member of a local group or organisation	428	4.3%
I am a visitor to the local area	350	3.5%
Other	79	0.8%

Base: 9,886

Those who selected 'Other' were provided with a free-text box to specify. 440 people responded, and their answers included local councillor or political party, community or campaign group, police officer, medical professional, local landlord, business owner or business association and parent or governor of a local school.

Question 2: What is your postcode?

There were 9,787 responses to this question. The postcodes provided were used to create a map illustrating where people were responding from. The map below shows an even spread of respondents from across the London Borough of Richmond upon Thames.

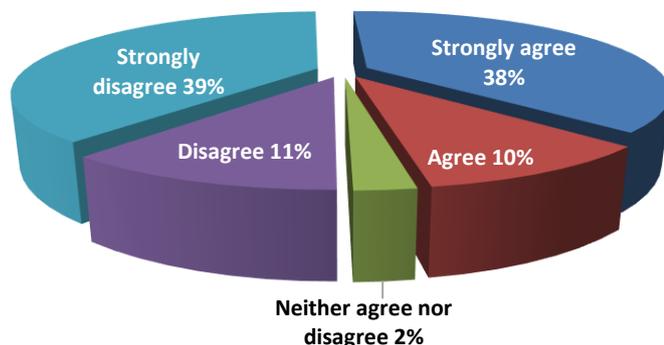


When the postcode data is broken down by ward, it is evident that there was a relatively even response across all areas of the borough. There was a small response from individuals from outside the borough (6.6% of respondents). The wards highlighted in red in the table below show the areas where the percentage of respondents is proportionately high compared to the ward population. Those highlighted in green denote a proportionately low response rate.

	Number of respondents to this question	Percentage of respondents to this question	Borough percentage*
Barnes	328	3.4%	5.1%
East Sheen	458	4.7%	5.4%
Fulwell and Hampton Hill	531	5.4%	5.5%
Ham, Petersham and Richmond Riverside	441	4.5%	5.5%
Hampton North	363	3.7%	4.9%
Hampton	494	5.0%	5.3%
Hampton Wick	618	6.3%	5.9%
Heathfield	389	4.0%	5.5%
Kew	740	7.6%	5.9%
Mortlake and Barnes Common	357	3.6%	5.9%
North Richmond	477	4.9%	5.9%
South Richmond	458	4.7%	5.9%
South Twickenham	636	6.5%	5.3%
St Margarets and North Twickenham	573	5.9%	6.1%
Teddington	664	6.8%	5.5%
Twickenham Riverside	640	6.5%	5.6%
West Twickenham	441	4.5%	5.7%
Whitton	530	5.4%	5.1%
Outside borough	649	6.6%	N/A
Total	9787	100%	100%

Base: 9787 *Source: DataRich

Question 3: To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit?



Respondents were asked whether they agreed or disagreed with the Council's proposal to implement a borough-wide 20mph speed limit.

There were 9,864 responses to this question. 48% of respondents agreed or strongly agreed with the proposal, 50% disagreed or strongly disagreed and 2% neither agreed nor disagreed.

Response	Number of respondents	Percentage of respondents
Strongly agree	3750	38.0%
Agree	980	9.9%
Neither agree nor disagree	233	2.4%
Disagree	1098	11.1%
Strongly disagree	3803	38.6%

Base: 9,864

Within the borough, the strongest support for the 20mph limit came from East Sheen, Kew and St. Margarets/North Twickenham wards. Those least in favour were Hampton North, Whitton and Heathfield.

Ward	Agree (number)	Agree (percentage)
Outside borough	434	67.1%
East Sheen	288	63.0%
Kew	453	61.6%
St Margarets and North Twickenham	329	57.4%
South Richmond	258	56.5%
Mortlake and Barnes Common	199	55.9%
North Richmond	256	53.9%
Fulwell and Hampton Hill	269	50.6%
Barnes	161	49.1%
Teddington	321	48.6%
Twickenham Riverside	309	48.4%
Ham, Petersham and Richmond Riverside	206	47.2%
South Twickenham	272	42.8%
West Twickenham	186	42.2%
Hampton	181	36.8%
Hampton Wick	222	36.0%
Hampton North	103	28.3%
Whitton	141	26.7%
Heathfield	90	23.3%

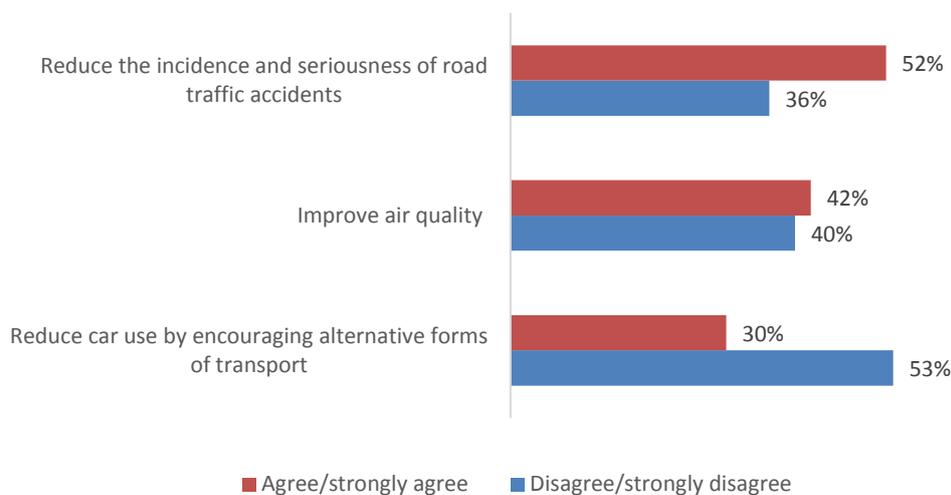
Base: All those who gave a postcode and agreed/strongly agreed at Q3 (4,678)

Question 4: Do you agree or disagree that the introduction of a 20mph borough-wide speed limit would...

Respondents were asked a series of questions to gauge whether they agreed or disagreed that the proposed borough-wide 20mph limit would achieve the stated aims of:

- reducing the incidence and seriousness of road traffic accidents
- reducing car use by encouraging alternative forms of transport
- improving air quality

The chart below shows respondent levels of agreement that a borough-wide 20mph speed limit would:



Over half of respondents (52%) agreed or strongly agreed that a borough-wide 20mph limit would reduce the incidence and seriousness of road traffic accidents. Over two-fifths (41.8%) agreed or strongly agreed it would improve air quality and three in ten (30%) agreed or strongly agreed it would reduce car use by encouraging alternative forms of transport.

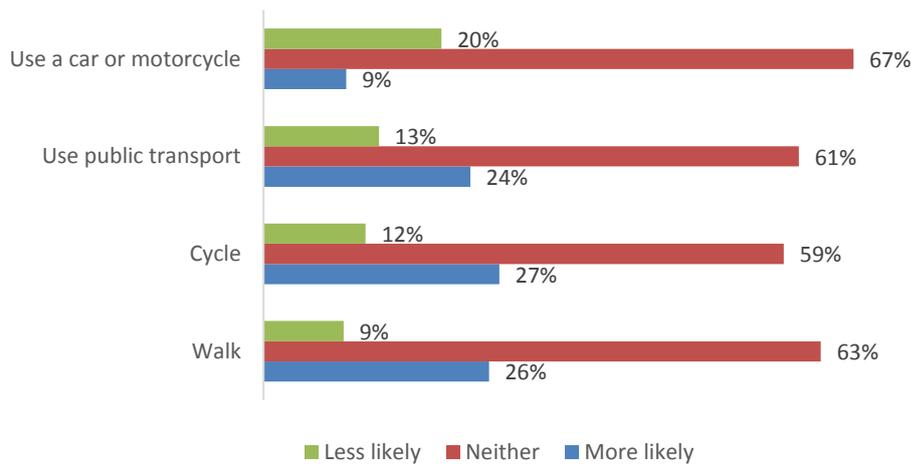
Do you agree or disagree that the introduction of a 20mph borough-wide speed limit would:						
	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
Reduce the incidence and seriousness of road traffic accidents <i>(Base 9874)</i>	3614 <i>(36.6%)</i>	1556 <i>(15.8%)</i>	1011 <i>(10.2%)</i>	1746 <i>(17.7%)</i>	1818 <i>(18.4%)</i>	129 <i>(1.3%)</i>
Reduce car use by encouraging alternative forms of transport <i>(Base 9,769)</i>	1648 <i>(16.9%)</i>	1292 <i>(13.2%)</i>	1414 <i>(14.5%)</i>	1922 <i>(19.7%)</i>	3296 <i>(33.7%)</i>	197 <i>(2.0%)</i>
Improve air quality <i>(Base 9,757)</i>	2375 <i>(24.3%)</i>	1710 <i>(17.5%)</i>	1433 <i>(14.7%)</i>	1585 <i>(16.2%)</i>	2290 <i>(23.5%)</i>	364 <i>(3.7%)</i>

NB Base will vary according to number of responses to each element of the question

Question 5: For journeys within the borough, would the proposed 20mph limit make you more or less likely to...

Respondents were asked a series of questions to gauge whether the proposed 20mph limit would make them more or less likely to use the following forms of transport to travel within the borough:

- use a car or motorcycle
- use public transport
- cycle
- walk



Percentages do not add up to 100 as 'don't knows' are not shown

Around a quarter of respondents indicated that that a borough-wide 20mph limit would make them more likely to walk, cycle or use public transport. A fifth of respondents (20%) said they would be less likely to use a car or motorcycle for journeys within the borough. Around six in ten believe a 20mph limit would not change their modes of transport.

	More likely	Neither	Less likely	Don't know
Walk (Base 9,555)	2444 (25.6%)	6046 (63.3%)	866 (9.1%)	199 (2.1%)
Cycle (Base 9,350)	2504 (26.8%)	5527 (59.1%)	1082 (11.6%)	237 (2.5%)
Use public transport (Base 9,495)	2229 (23.5%)	5771 (60.8%)	1248 (13.1%)	247 (2.6%)
Use a car or motorcycle (Base 9,290)	871 (9.4%)	6227 (67.0%)	1876 (20.2%)	316 (3.4%)

NB Base will vary according to number of responses to each element of the question

Question 6: Do you have any other comments you would like to make about the proposed borough-wide 20mph speed limit?

This was an open question that allowed respondents to provide any other comments they would like to make about the proposed borough-wide 20mph speed limit. The responses to this question were analysed by an independent market research agency which ensures impartiality and transparency of reporting.

7,424 respondents provided a comment, and when these were analysed, 34 key themes were identified. These are illustrated in the table below.

Theme	Number of comments on this theme	Percentage of all respondents to this question
1: Comments about enforcement	1433	19.3%
2: General positive comment	1168	15.7%
3: Comments regarding driving behaviour	1077	14.5%
4: Introduce 20mph only in residential areas/not on main roads	1049	14.1%
5: Congestion/20mph will add to journey time	967	13.0%
6: 20mph will increase pollution	942	12.7%
7: Comments about cost of scheme	724	9.8%
8: In favour of 20mph around schools	658	8.9%
9: General negative comment	629	8.5%
10: Cars go down my street too fast	541	7.3%
11: Studies show 20mph speed limit can increase accidents/will not decrease accidents	535	7.2%
12: Comments concerning cyclist behaviour/the need to educate cyclists	470	6.3%
13: Concerns that 20mph limit will be implemented regardless of the consultation	430	5.8%
14: 20mph will cause higher fuel consumption/revs	386	5.2%
15: Don't agree with a blanket ban	343	4.6%
16: Pedestrian/child safety is paramount	313	4.2%
17: 30mph limit is adequate	301	4.1%
18: 20mph will not discourage car use/car is a necessity	294	4.0%
19: Comments suggesting times 20mph limit should apply	263	3.5%
20: Comments relating to revenue/money-making	254	3.4%
21: Comments regarding pedestrians	230	3.1%
22: Mentioned the need to consider cyclists when designing roads (creating bicycle lanes etc)	222	3.0%
23: 20mph will negatively affect public transport	220	3.0%
24: Concern about residential areas being used as cut-throughs or rat runs	215	2.9%
25: Comments about traffic calming measures to slow traffic down eg speed humps, road design etc)	189	2.5%
26: Need to improve public transport	160	2.2%
27: Issues around parking /inconsiderate parking	154	2.1%
28: 20mph will reduce pollution	136	1.8%
29: 20mph will affect business/work	135	1.8%
30: 20mph is too slow	128	1.7%
31: Comments that the scheme is politically driven	125	1.7%
32: Need a less Big Brother/nanny state approach/feels like over-regulation	119	1.6%
33: Comments in favour of road repairs (incl. money would be better spent fixing roads)	115	1.5%
34: There would need to be clear 20mph signage	106	1.4%

NB Respondents may refer to more than one theme in their response, so number of comments will not add up to overall number of responses.

Further analysis 1: Enforcement

As almost a fifth of respondents to this question made comments about enforcement, further analysis was then carried out to help the Council understand residents' concerns more fully.

1,433 respondents made comments about enforcement. Of these, 585 agreed or strongly agreed with the 20mph proposal, 783 disagreed or strongly disagreed and 65 gave either a 'neither' or no response.

Agree

When the 585 comments from those who agreed/strongly agreed with the 20mph proposal were analysed in more detail, 11 further themes were identified. These are illustrated in the table below.

Theme	Number of comments on this theme	Percentage
Theme 1 - Enforcement will be important / 20mph will only work if it's enforced / will be pointless if not enforced	250	42.7%
Theme 2 - I am concerned that introducing the 20mph limit is not feasible/ the limits are currently not enforced/ when you drive at 20mph you get tailgated	164	28.0%
Theme 3 - Scheme will need appropriate enforcement measures/physical deterrents such as speed cameras, speed humps	113	19.3%
Theme 4 - How will the 20mph limit be enforced?	107	18.3%
Theme 5 - Police need to enforce speed limits/there is currently no police enforcement/the police don't have the resources to enforce	100	17.1%
Theme 6 - There will need to be consequences to breaking 20mph limit/ fines or prosecution necessary	47	8.0%
Theme 7 - Other enforcement suggestions, eg dash cam, mobile phone footage as evidence/ Police radar guns/ filtering/ speed checking by the community/ signs that flash up your speed/ road markings /more signage	27	4.6%
Theme 8 - Comments around poor cyclist behaviour/ cyclists need to obey to speed limits/20mph limit will need to be enforced for cyclists	20	3.4%
Theme 9 - 20mph limit needs to be/will need to be enforced for buses	9	1.5%
Theme 10 - Comments around poor driving/speeding by motorcycles/mopeds	7	1.2%
Theme 11 - More resource will be needed for enforcement/ enforcement officers	5	0.9%

Base: Respondents who made a comment about enforcement and agree/strongly agree with the 20mph proposal (585)

NB Respondents may make comments on more than one theme, so percentages will not add up to 100

Disagree

When the 783 comments from those who disagreed/strongly disagreed with the 20mph proposal were analysed in more detail, 11 further themes were identified. These are illustrated in the table below.

Theme	Number of comments on this theme	Percentage
Theme 1 - Need to enforce current 20/30mph limits instead/ it's not feasible/will result in tailgating	383	48.9%
Theme 2 - 20mph limit would be unenforceable/impossible to enforce	151	19.3%
Theme 3 - There is currently no police enforcement/the police won't enforce/don't have the resources to enforce	135	17.2%
Theme 4 - How would you enforce the 20mph limit/who would enforce it?	100	12.8%
Theme 5 – How are you going to ensure cyclists stick to 20mph?/ Cyclists' poor driving is never penalised/ You get overtaken by cyclists when adhering to 20mph speed limits	91	11.6%
Theme 6 – 20mph wouldn't work without appropriate enforcement measures/physical deterrents such as speed cameras, speed humps/why don't you just install cameras instead	32	4.1%
Theme 7 - 20mph would only work if it was enforced / would be pointless if not enforced	30	3.8%
Theme 8 - Comments around poor driving/speeding by motorcycles/mopeds /they ignore speed limits/not penalised	9	1.1%
Theme 9 – Fines or penalties would be a better solution/need to enforce existing limits with penalties/ people will ignore limit unless fined	7	0.9%
Theme 10 – Buses already ignore the speed limits/ limit would need to be enforced for buses	5	0.6%

Base: Respondents who made a comment about enforcement and disagree/strongly disagree with the 20mph proposal (783)

NB Respondents may make comments on more than one theme, so percentages will not add up to 100

Further analysis 2: Main roads

Over 1,000 respondents to question 6 (14%) commented that they felt a 20mph limit should only apply to residential areas, not on main roads. Further analysis was carried out to identify which of the borough's main roads respondents specifically said they would like to see excluded from a 20mph limit. The results are illustrated in the table below.

Name	Including	Number of mentions
A308	Hampton Court Road, Upper Sunbury Road, Staines Road East	111
A307	Kew Road, The Quadrant, George Street, Hill Street, Petersham Road, Richmond Road	104
A310	Cross Deep, Strawberry Vale, Twickenham Road (Strawberry Hill), Manor Road, Kingston Road, Upper Teddington Road, High Street Hampton Wick	102
A305	Richmond Road, King Street, Heath Road, The Green, Staines Road, Twickenham Road	51
A309	Waldegrave Road, Park Road	40
B350	Lonsdale Road	37
B358	Hospital Bridge Road, Sixth Cross Road, South Road, Stanley Road, Queen's Road, Sandy Lane	34
A306	Castelnau, Rocks Lane, Roehampton Lane	33
A311	The Green, Hampton Road, Wellington Road, High Street Hampton Hill, Church Street	28
A205	Upper Richmond Road West, Clifford Avenue, Mortlake Road	25
A313	Park Road, Hampton Road, Broad Street, High Street Teddington	17
A312	Hampton Road W, Hampton Road East, Uxbridge Road	14
A3003	Lower Richmond Road, Mortlake High Street, The Terrace, Barnes High Street, Church Road	13
B361	Whitton Road, Kneller Road	10
A3004	St Margarets Road, Richmond Road	10
Percy Road	Percy Road Whitton	7

5. Demographic profile

The table below shows the composition of the consultation sample.

Demographic	Sample base (Unweighted)	Proportion (Unweighted %)
Gender		
Male	4809	49.5%
Female	4146	42.7%
Prefer not to say	752	7.7%
<i>Base: 9,707 respondents</i>		
What was your age last birthday?		
19 and under	94	1.0%
20 – 24	140	1.4%
25 – 34	636	6.6%
35 – 44	1808	18.7%
45 – 54	1906	19.7%
55 – 64	1763	18.2%
65 – 74	1716	17.7%
75+	678	7.0%
Prefer not to say	939	9.7%
<i>Base: 9,680 respondents</i>		
Do you consider yourself to have a disability?		
Yes	521	5.4%
No	8435	87.5%
Prefer not to say	688	7.1%
<i>Base: 9,644 respondents</i>		
How would you describe your ethnic group?		
White	7476	78.3%
Mixed/multiple ethnic groups	227	2.4%
Asian or Asian British	212	2.2%
Black/ African/ Caribbean/ Black British	31	0.3%
Prefer not to say	1465	15.3%
Any other ethnic group	141	1.5%
<i>Base: 9,552 respondents</i>		

Demographic	Sample base (Unweighted)	Proportion (Unweighted %)
Please indicate your sexual orientation:		
Heterosexual / straight	6538	71.2%
Gay man	132	1.4%
Gay woman / lesbian	41	0.4%
Bisexual	55	0.6%
Prefer not to say	2200	24.0%
Prefer to self-describe	216	2.4%
<i>Base: 9,182 respondents</i>		
Do you belong to a religion or faith group?		
No	4153	44.8%
Yes, Christian	2911	31.4%
Yes, Buddhist	55	0.6%
Yes, Hindu	61	0.7%
Yes, Jewish	61	0.7%
Yes, Muslim	58	0.6%
Yes, Sikh	21	0.2%
Prefer not to say	1833	19.8%
Yes, other (please specify)	124	1.3%
<i>Base: 9,277 respondents</i>		

Appendix A: Consultation material



20 **BOROUGH-WIDE SPEED LIMIT CONSULTATION**

The Council proposes to reduce the speed limit on all roads to 20mph (except the A316 and A205 which are under Transport for London red route control)

The aims of the project are to:

- Aid the Council's wider aim to improve air quality
- Reduce vehicle speeds on our roads, particularly on those with a record of vehicles exceeding the speed limit
- Reduce the number and severity of accidents
- Create environments which are more conducive to walking and cycling
- Lead to an overall improvement in the liveability of neighbourhoods
- Create a more consistent landscape of 20mph across London in line with neighbouring boroughs
- Reduce the need for physical traffic calming measures

"I think it is an excellent initiative to promote a 20MPH limit, this would increase safety for pedestrians, cyclists and road users throughout the borough"
(Dr Callway, local resident, Twickenham)



BENEFITS OF 20MPH

Speed Reduction

Similar schemes in other areas have shown a reduction in average speeds of between 1-2 mph, as a result of the introduction of 20mph limits.

Accident Numbers and Severity

Research by the Transport Research Laboratory (TRL) shows that a 1mph reduction in average speed results in approximately 6% reduction in collisions on urban roads. Even a modest reduction of 1mph average speed could result in 26 fewer collisions a year across the borough (based on 438 recorded collisions in 2016).

According to the Royal Society for the Prevention of Accidents (RoSPA), if a pedestrian is hit by a vehicle travelling at 20 mph there is a 2.5% chance that the pedestrian will be fatally injured compared to a 20% chance at 30 mph. Slower speeds not only reduce the severity of injuries, but also the chance of a collision (road traffic accidents) occurring as people have more time to react. In the distance it takes a car travelling at 20mph to stop, a car braking from 30mph will still be travelling at 24mph.

Walking and Cycling Impact

The key requirement for sustainable and active travel is to create conditions in which walking and cycling are more attractive than car use. One way of encouraging active travel is increasing the percentage of local roads where speeds are limited (e.g. to 20mph). In Bristol, slowing speed limits from 30mph to 20mph contributed to increasing cycling and walking by over 20% and cyclist casualty numbers fell by around 40%.

More Liveable Neighbourhoods

Lower vehicle speeds can create neighbourhoods where crossing the road is easier, vehicle noise is less prominent and the general dominance of car traffic is reduced – all factors which create environments that support walking and cycling and lead to an overall improvement in the liveability of neighbourhoods.

Consistency of 20mph across London

At least 15 of the 33 London boroughs have already adopted full or partial 20mph borough limits. By introducing 20mph on our roads we would tie in with neighbouring boroughs such as the London Borough of Wandsworth.

Traffic Calming Requests

In recent years there have been approximately 80 requests (Individual and by petition) made to the council for 20mph speed limits, many of which ask for physical traffic calming measures such as speed humps. Whilst these can be effective on some roads, they are costly and historically have led to issues around noise and vibration effects. The stop/start nature of driving over speed humps or through narrowings in the road can also increase emissions, as a result of unnecessary acceleration and deceleration.

Air Quality

Evidence shows there is no proven overall worsening in air pollution levels as a result of 20mph speed limits and in many cases there can be benefits achieved.

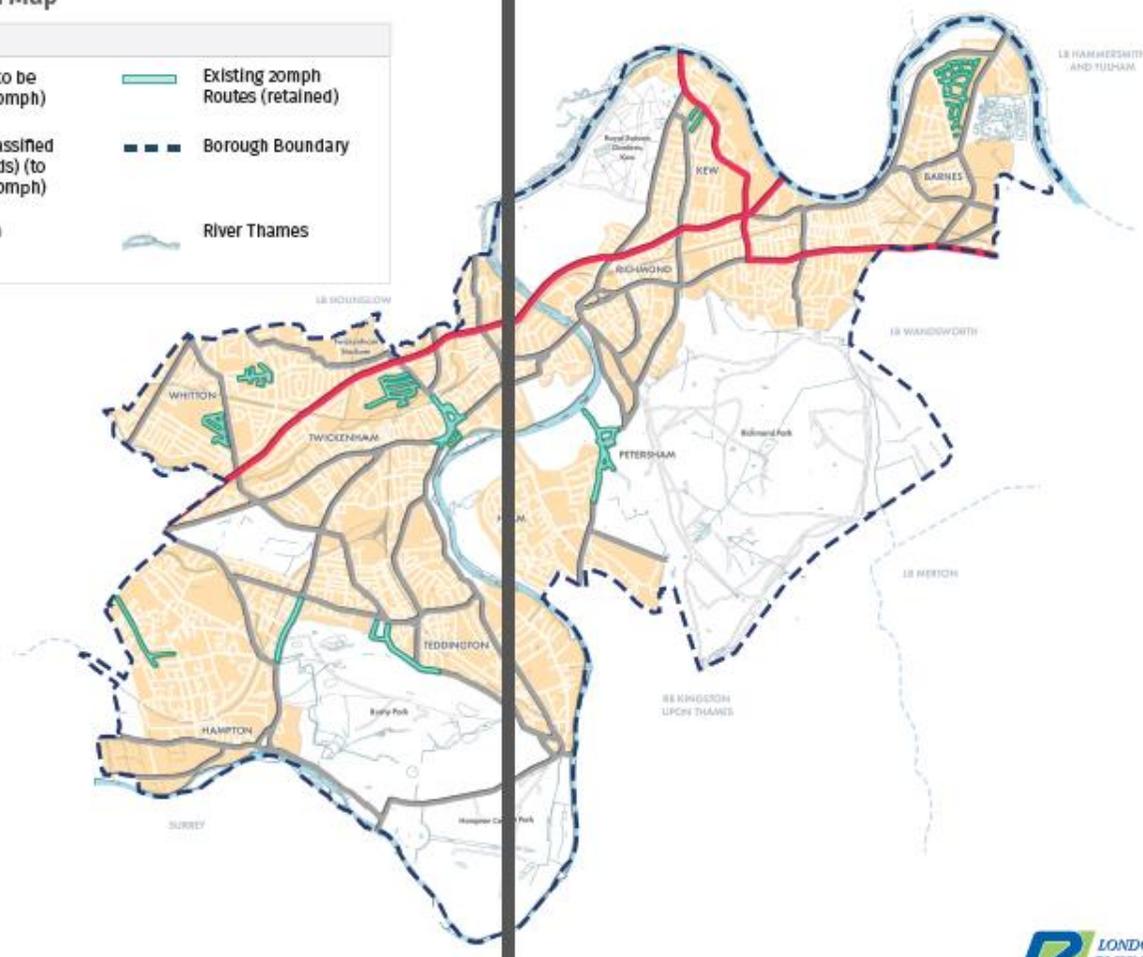
Research carried out on behalf of the Cross River Partnership (April 2013) into the impact of 20mph on estimated tailpipe emissions showed it was:

- Beneficial in reducing particulates in the air
- Beneficial in reducing gas emissions including Nitrogen Oxide and Carbon Dioxide for diesel engines.

"Lower speeds are vital if we are going to reduce the number of people who are injured on our roads and encourage more people to walk and cycle and be active. 20mph limits are a proven way of making this happen and allow us to share our roads and streets more fairly between those who are driving and people who are walking and cycling." (Living Streets)

London Borough of Richmond Upon Thames 20mph Consultation Map

Legend	
	TfL Red Routes (to be excluded from 20mph)
	Existing 20mph Routes (retained)
	Major routes (Classified A Roads + B Roads) (to be included in 20mph)
	Borough Boundary
	Proposed 20mph Area Boundary
	River Thames



FAQS ON 20MPH

Who will enforce the speed limit?

The Metropolitan Police are responsible for enforcing speed limits in London. Due to limited resources, the police prioritise roads with high collision rates and known speeding issues for targeted enforcement. Areas with high pedestrian / cycle movement are also enforced to aid in improving pedestrian and cycle safety.

20mph speed limits are designed to be self-enforcing, however, the police will continue their existing programme of enforcement.

Following implementation, residents will be able to work with the police to organise a Community Roadwatch event. These events allow residents to work alongside local police teams and use speed detection equipment to identify speeding vehicles in their communities. To take part in Community Roadwatch, email CommunityRoadwatch@met.police.uk.

The Council is investigating alternative methods of enforcement powers around 20mph limits.

Which roads will be included?

The proposed 20mph speed limit will cover all roads apart from the following:

- 'Red Routes' roads managed by Transport for London
- Roads not maintained by the highway authority, such as private roads, and roads on council estates

These roads will retain their current speed limits, please refer to plan overleaf.

Why all roads?

- Most collisions occur on the main (A and B classified) road network
- Air pollution can be worse on main roads, where vehicles often stop and start
- It will be more cost-effective to implement the new speed limit across all the roads in the borough than excluding main roads – it is approximately 50% cheaper
- Inclusion of all roads will limit the amount of additional signage required, in line with the Council's street clutter policies.

Will there be traffic calming measures as part of this?

The scheme will initially be signage only. The Council will conduct post implementation surveys on some roads, and if deemed necessary, further traffic calming measures will be proposed and put forward for consultation.

Will there be more speed cameras installed?

No. The criteria for installing speed cameras are set by the London Safety Camera Partnership. The criteria states that cameras may be used at locations where there have been at least four collisions which resulted in a fatality or serious injury (KSI) over a three-year period. The collisions must have also occurred within a one kilometre stretch of road and two of them must be considered to be as a result of vehicles travelling too fast. Funding for installing speed cameras currently comes from the Mayor of London and none are presently proposed as part of this scheme.

How will I know which roads are 20 mph?

Each road will be clearly signed at the start of the speed limit with signs repeated throughout the limit. Where people are entering the borough, there will be signs to say that the speed limit in Richmond is 20mph.

Will there be more signage in my street?

There will be some additional signage resulting from the scheme, however this will be kept to a minimum. The Council will also use this opportunity to review and rationalise existing signage across the borough.

Will parking be affected by this proposal?

Parking will not be affected by the proposed change in the speed limit.

How is this being funded?

The present consultation and traffic surveys are being funded from existing Council budgets. If the scheme is taken forward to delivery, further funding will be sought from both internal budgets and third party funding sources such as a Transport for London grant. There will be no extra charges passed onto residents to pay for this. For additional information please visit www.richmond.gov.uk/zomph



HAVE YOUR SAY

Working with residents to deliver 20mph speed limits was a key manifesto commitment of the new administration. This consultation document sets out our proposals in more detail, including the key evidence we have taken into consideration.

We want your views on the Council's proposals.

If you would like to submit any views or comments about the proposed 20mph limit, please complete our survey by Friday 21 December 2018 at: <https://haveyoursay.citizenspace.com/richmondccs/20mph-2018>

There are a limited number of paper copies in local libraries and at the Civic Centre in Twickenham. If you would like to receive one in the post, or require a different language or format, please call 0208 487 5296, or email 20mph@richmond.gov.uk where we would also be happy to answer any queries you may have.

You can also have your say at the **Community Conversation Events** on the below dates. All events start at 6.30pm. For more information visit www.richmond.gov.uk/community_conversation

Monday, 15th October	Clarendon Hall, York House Twickenham TW1 3AA
Thursday, 1st November	RHACC Parkshot Campus, Richmond TW9 2RE
Monday, 5th November	Teddington Methodist Church & Community Centre, Teddington TW11 8TP
Wednesday, 14th November	Grey Court School, Ham Street, Ham TW10 7HN
Monday, 19th November	Kew Community Centre (Avenue Centre), Richmond TW9 2AJ
Thursday, 29th November	Whitton Community Centre, Percy Road Whitton TW2 6JL
Tuesday, 4th December	White House, Hampton TW12 3RN
Monday, 10th December	Twickenham United Reformed Church, First Cross Road, Twickenham TW2 5QA
Wednesday, 12th December	Mortlake Scout Group Hut, Alder Road London SW14 8ER

All consultation responses will be fed into a report that will be sent to Cabinet in 2019. Outcomes will be published at www.richmond.gov.uk/20mph



Appendix B: Questionnaire

Official



Consultation on a borough-wide 20mph speed limit

There is currently great interest across the country in introducing 20mph speed limits and it is a subject that is often raised by residents in this Borough.

Residents have said they want their streets to be safer, to reduce the risk of accidents and make roads more accessible for cyclists and pedestrians.

We are proposing to reduce the speed limit on all roads in the borough, excluding the A316 and A205 (which are under Transport for London red-route control). This will replace the existing policy under which 20mph zones are implemented on a zone by zone basis.

At this stage there are no proposals for further traffic calming measures, such as speed cameras or speed humps, and in updating signage the Council will take the opportunity to review and rationalise existing signage.

Key benefits

- Aid the Council's wider aim to improve air quality
- Reduce vehicle speeds on our roads, particularly on those with a record of vehicles exceeding the speed limit
- Reduce the number and severity of accidents
- Create environments which are more conducive to walking and cycling
- Lead to an overall improvement in the liveability of neighbourhoods
- Create a more consistent landscape of 20mph across London in line with neighbouring boroughs
- Reduce the need for physical traffic calming measures

Funding

The present consultation and traffic surveys are being funded from existing Council budgets. If the scheme is taken forward to delivery, further funding will be sought from both internal budgets and third-party funding sources such as a Transport for London grant. There will be no extra charges passed onto residents to pay for this.

Have your say

We want your views on the Council's proposals to reduce the speed limit on all roads (except the A316 and A205) to 20mph.

Working with residents to deliver 20mph speed limits was a key manifesto commitment of the new administration. All residents will have received the consultation document through their letterbox, which sets out our proposals in more detail, including the key evidence we have taken into consideration and also a frequently asked question section.

There will be a series of Community Conversation engagement events throughout October, November and December which will include the opportunity to discuss the proposals. The dates and locations of these events are listed on our website at: https://www.richmond.gov.uk/community_conversation

Please complete the survey below. There are also a limited number of paper copies in local libraries, at the Civic Centre and at the Community Conversation events.

Please be advised that the consultation closes on **21 December 2018**.

Next Steps

All survey responses will be fed into a report that will be sent to Cabinet in 2019. Outcomes will be published at www.richmond.gov.uk/20mph

Confidentiality

All the information you provide will be treated in strict confidence and will not be used to identify you personally. It will not be passed on to anyone else and will only be used for the purposes of this consultation. The analysis is done on an anonymous basis under the guidelines of the Data Protection Act. Anonymised data may be published, including publishing comments on the Council's website.

Introduction

1. In what capacity are you responding to this consultation? *Please tick all that apply.*

- | | | |
|--|---|--|
| <input type="checkbox"/> I live in the local area | <input type="checkbox"/> I work/study in the local area | <input type="checkbox"/> I am a visitor to the local area |
| <input type="checkbox"/> I am a member of a local group or organisation (please specify) | <input type="checkbox"/> Other (please specify) | <div style="border: 1px solid black; width: 200px; height: 30px;"></div> |

2. What is your postcode?

This information will not be used to identify you personally but to ensure we are consulting widely across the area.

Your views

3. To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit?

- Strongly agree Agree Neither agree nor disagree
 Disagree Strongly disagree

4. Do you agree or disagree that the introduction of a 20mph borough-wide speed limit would:

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
Reduce the incidence and seriousness of road traffic accidents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce car use by encouraging alternative form of transport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve air quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. For journeys within the borough, would the proposed 20mph limit make you more or less likely to:

	More likely	Less likely	Neither	Don't know
Walk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use public transport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use a car or motorcycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Do you have any other comments you would like to make about the proposed borough-wide 20mph speed limit?

About you

The Council will use the information provided below to develop services that meet the needs of all the community. Please provide as much information as possible, but do not feel obliged to answer every question.

7) Are you:

- Male Female Prefer not to say

8) What was your age last birthday?

- 19 and under 20-24 25-34
 35-44 45-54 55-64
 65-74 75+ Prefer not to say

9) Do you consider yourself to have a disability?

- Yes No Prefer not to say

10) How would you describe your ethnic group?

- White Mixed/ multiple ethnic groups Asian or Asian British
 Black/ African/ Caribbean/ Black British Prefer not to say Other ethnic group, please specify:

11) Please indicate your sexual orientation:

- | | | |
|--|--|---|
| <input type="checkbox"/> Heterosexual / straight | <input type="checkbox"/> Gay man | <input type="checkbox"/> Gay woman / lesbian |
| <input type="checkbox"/> Bisexual | <input type="checkbox"/> Prefer not to say | <input type="checkbox"/> Prefer to self-describe: |

12) Do you belong to a religion or faith group?

- | | | |
|-------------------------------------|--|---|
| <input type="checkbox"/> No | <input type="checkbox"/> Yes, Christian | <input type="checkbox"/> Yes, Buddhist |
| <input type="checkbox"/> Yes, Hindu | <input type="checkbox"/> Yes, Jewish | <input type="checkbox"/> Yes, Muslim |
| <input type="checkbox"/> Yes, Sikh | <input type="checkbox"/> Prefer not to say | <input type="checkbox"/> Yes, other (please specify): |

Please return completed paper copies to:

Consultation Team
London Borough of Richmond upon Thames
Ground Floor, Civic Centre
44 York Street
Twickenham
TW1 3BZ

Please be advised that this consultation closes on **21 December 2018**.

Appendix C: Question 3 results by gender

1. Results from female respondents only

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Female respondents only)

Response	Number of respondents	Percentage of respondents
Strongly agree	1783	43.2%
Agree	474	11.5%
Neither agree nor disagree	100	2.4%
Disagree	475	11.5%
Strongly disagree	1295	31.4%

Base: 4,127

2. Results from male respondents only

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Male respondents only)

Response	Number of respondents	Percentage of respondents
Strongly agree	1788	37.3%
Agree	444	9.3%
Neither agree nor disagree	108	2.3%
Disagree	518	10.8%
Strongly disagree	1936	40.4%

Base: 4,794

Appendix D: Question 3 results by age

3. Results from respondents aged 19 and under

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 19 and under)

Response	Number of respondents	Percentage of respondents
Strongly agree	40	42.6%
Agree	21	22.3%
Neither agree nor disagree	1	1.1%
Disagree	8	8.5%
Strongly disagree	24	25.5%

Base: 94

4. Results from respondents aged 20-24

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 20-24)

Response	Number of respondents	Percentage of respondents
Strongly agree	36	25.7%
Agree	8	5.7%
Neither agree nor disagree	0	0.0%
Disagree	12	8.6%
Strongly disagree	84	60.0%

Base: 140

5. Results from respondents aged 25-34

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 25-34)

Response	Number of respondents	Percentage of respondents
Strongly agree	227	35.7%
Agree	64	10.1%
Neither agree nor disagree	8	1.3%
Disagree	62	9.8%
Strongly disagree	274	43.1%

Base: 635

6. Results from respondents aged 35-44

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 35-44)

Response	Number of respondents	Percentage of respondents
Strongly agree	905	50.1%
Agree	169	9.4%
Neither agree nor disagree	39	2.2%
Disagree	138	7.6%
Strongly disagree	554	30.7%

Base: 1805

7. Results from respondents aged 45-54

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 45-54)

Response	Number of respondents	Percentage of respondents
Strongly agree	806	42.4%
Agree	174	9.1%
Neither agree nor disagree	29	1.5%
Disagree	193	10.1%
Strongly disagree	700	36.8%

Base: 1902

8. Results from respondents aged 55-64

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 55-64)

Response	Number of respondents	Percentage of respondents
Strongly agree	595	33.8%
Agree	138	7.8%
Neither agree nor disagree	46	2.6%
Disagree	242	13.8%
Strongly disagree	737	41.9%

Base: 1758

9. Results from respondents aged 65-74

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 65-74)

Response	Number of respondents	Percentage of respondents
Strongly agree	610	35.7%
Agree	214	12.5%
Neither agree nor disagree	48	2.8%
Disagree	227	13.3%
Strongly disagree	609	35.7%

Base: 1708

10. Results from respondents aged 75+

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Age: 75+)

Response	Number of respondents	Percentage of respondents
Strongly agree	301	44.9%
Agree	99	14.8%
Neither agree nor disagree	28	4.2%
Disagree	82	12.2%
Strongly disagree	160	23.9%

Base: 670

Appendix E: Question 3 results by geographical area

11. Respondents from out of the borough

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Out of borough)

Response	Number of respondents	Percentage of respondents
Strongly agree	361	55.8%
Agree	73	11.3%
Neither agree nor disagree	10	1.5%
Disagree	42	6.5%
Strongly disagree	161	24.9%

Base: 647

12. Respondents from Hampton Wick ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Hampton Wick ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	164	26.6%
Agree	58	9.4%
Neither agree nor disagree	18	2.9%
Disagree	88	14.3%
Strongly disagree	288	46.8%

Base: 616

13. Respondents from Ham, Petersham & Richmond Riverside ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Ham, Petersham & Richmond Riverside ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	161	36.9%
Agree	45	10.3%
Neither agree nor disagree	14	3.2%
Disagree	51	11.7%
Strongly disagree	165	37.8%

Base: 436

14. Respondents from Hampton ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Hampton ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	145	29.5%
Agree	36	7.3%
Neither agree nor disagree	13	2.6%
Disagree	58	11.8%
Strongly disagree	240	48.8%

Base: 492

15. Respondents from Mortlake & Barnes Common ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Mortlake & Barnes Common ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	156	43.8%
Agree	43	12.1%
Neither agree nor disagree	13	3.7%
Disagree	39	11.0%
Strongly disagree	105	29.5%

Base: 356

16. Respondents from Barnes ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Barnes ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	129	39.3%
Agree	32	9.8%
Neither agree nor disagree	6	1.8%
Disagree	42	12.8%
Strongly disagree	119	36.3%

Base: 328

17. Respondents from East Sheen ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (East Sheen ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	227	49.7%
Agree	61	13.3%
Neither agree nor disagree	11	2.4%
Disagree	43	9.4%
Strongly disagree	115	25.2%

Base: 457

18. Respondents from South Richmond ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (South Richmond ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	211	46.2%
Agree	47	10.3%
Neither agree nor disagree	14	3.1%
Disagree	42	9.2%
Strongly disagree	143	31.3%

Base: 457

19. Respondents from North Richmond ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (North Richmond ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	208	43.8%
Agree	48	10.1%
Neither agree nor disagree	16	3.4%
Disagree	58	12.2%
Strongly disagree	145	30.5%

Base: 475

20. Respondents from Kew ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Kew ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	375	51.0%
Agree	78	10.6%
Neither agree nor disagree	16	2.2%
Disagree	70	9.5%
Strongly disagree	196	26.7%

Base: 735

21. Respondents from Teddington ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Teddington ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	249	37.7%
Agree	72	10.9%
Neither agree nor disagree	10	1.5%
Disagree	71	10.8%
Strongly disagree	258	39.1%

Base: 660

22. Respondents from St Margarets & North Twickenham ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (St Margarets & North Twickenham ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	275	48.0%
Agree	54	9.4%
Neither agree nor disagree	10	1.7%
Disagree	55	9.6%
Strongly disagree	179	31.2%

Base: 573

23. Respondents from Twickenham Riverside ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Twickenham Riverside ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	244	38.2%
Agree	65	10.2%
Neither agree nor disagree	17	2.7%
Disagree	54	8.5%
Strongly disagree	258	40.4%

Base: 638

24. Respondents from South Twickenham ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (South Twickenham ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	211	33.2%
Agree	61	9.6%
Neither agree nor disagree	12	1.9%
Disagree	73	11.5%
Strongly disagree	278	43.8%

Base: 635

25. Respondents from Fulwell & Hampton Hill ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Fulwell & Hampton Hill ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	211	39.7%
Agree	58	10.9%
Neither agree nor disagree	10	1.9%
Disagree	50	9.4%
Strongly disagree	202	38.0%

Base: 531

26. Respondents from Hampton North ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Hampton North ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	72	19.8%
Agree	31	8.5%
Neither agree nor disagree	9	2.5%
Disagree	67	18.5%
Strongly disagree	184	50.7%

Base: 363

27. Respondents from West Twickenham ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (West Twickenham ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	144	32.7%
Agree	42	9.5%
Neither agree nor disagree	12	2.7%
Disagree	56	12.7%
Strongly disagree	187	42.4%

Base: 441

28. Respondents from Heathfield ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Heathfield ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	60	15.5%
Agree	30	7.8%
Neither agree nor disagree	10	2.6%
Disagree	61	15.8%
Strongly disagree	226	58.4%

Base: 387

29. Respondents from Whitton ward

To what extent do you agree or disagree with the Council's proposal to implement a borough-wide 20mph speed limit? (Whitton ward)

Response	Number of respondents	Percentage of respondents
Strongly agree	106	20.1%
Agree	35	6.6%
Neither agree nor disagree	9	1.7%
Disagree	67	12.7%
Strongly disagree	311	58.9%

Base: 528