

Westerly Ware – Trial Dog-Free Area Consultation

Results Report

1. Introduction

This report sets out the key findings from the Westerly Ware – Trial Dog-Free Area consultation which was conducted from 8th June to 29th June 2018.

The purpose of this consultation was to determine whether to proceed with a three-month trial fence over Summer 2018.

2. Methodology

Data was gathered using an online survey hosted on the Richmond Council website.

In addition, the consultation was promoted via a press release, Friends group, social media, Council e-newsletter and park notices. The Westerly Ware Association distributed 700 leaflets to local residents and park users. A link was also added to the KewTW9 local email newsletter.

The responses were analysed and reported by the Council's Consultation Team on an anonymous basis under the guidelines of the Data Protection Act.

Please note that percentages in this report may not add up to 100 due to rounding.

3. Response

In total, the Council received 167 responses to this consultation.

A demographic profile of respondents can be found in Section 5.

4. Results

Question 1: Do you agree or disagree with the proposal to create a dog-free area by installing a temporary fence for a three-month trial period?

This was a single-choice question where respondents were able to state whether they agreed or disagreed with the proposal. A 'don't know' option was also provided. In all, there were 165 responses to this question.

As illustrated in the table below, 47% of respondents agreed with the proposal, 53% disagreed and 0.6% chose the 'don't know' option.

Do you agree or disagree with the proposal to create a dog-free area by installing a temporary fence for a three-month trial period?

Response	Number of respondents to this question	Percentage of respondents to this question
Agree	77	46.7%
Disagree	87	52.7%
Don't know	1	0.6%
This question was answered by 165 respondents.		

Question 2: Please use the space below to provide further comments on the proposal.

This was an open question that allowed respondents to describe what they liked or disliked about the proposal. In total, 145 respondents provided an answer.

When the comments were analysed, 16 key themes were identified. These are illustrated in the table below.

Please use the space below to provide further comments on the proposal.		
Themes	Number of respondents that mentioned this theme	Percentage of respondents to this question
Theme 1 – respondents who make a general comment in support of the proposal	35	24%
Theme 2 – respondents who suggest other parks can be used for non-dog-walking activities	29	20%
Theme 3 – respondents who mention problems with uncollected dog faeces	28	19%
Theme 4 – respondents who make a general comment against the proposal	26	18%
Theme 5 – respondents who mention that dog owners are in the main considerate (i.e. in cleaning up after their dog)	17	12%
Theme 6 – respondents who mention that Westerly Ware is currently a safe and enclosed space for dogs	15	10%
Theme 7 – respondents who mention that the fence will make Westerly Ware look unattractive	14	10%

Theme 8 – respondents who mention problems caused by dogs running free in Westerly Ware (e.g. attacks, interrupting picnics)	13	9%
Theme 9 - respondents who mention the number of dogs using Westerly Ware	13	9%
Theme 10 – respondents who mention that Westerly Ware is too small for further sub-division	13	9%
Theme 11 – respondents who mention that there is already a dog-free playground / memorial garden	12	8%
Theme 12 – respondents who mention that dog walkers are the main users of Westerly Ware (times of day, seasons etc.)	12	8%
Theme 13 – respondents who mention that the size of the dog-free area is too small	10	7%
Theme 14 – respondents who mention that the proposal would divide the local community	9	6%
Theme 15 – respondents who mention issues regarding professional dog walkers	7	5%
Theme 16 – respondents who mention that the size of the dog-free area is too big	7	5%
This open response (free text) question was answered by 145 respondents. NB Respondents may make comments under several themes so percentages will not add up to 100.		

Question 3: Are you interested in becoming a member of the Friends Group (Westerly Ware Association)?

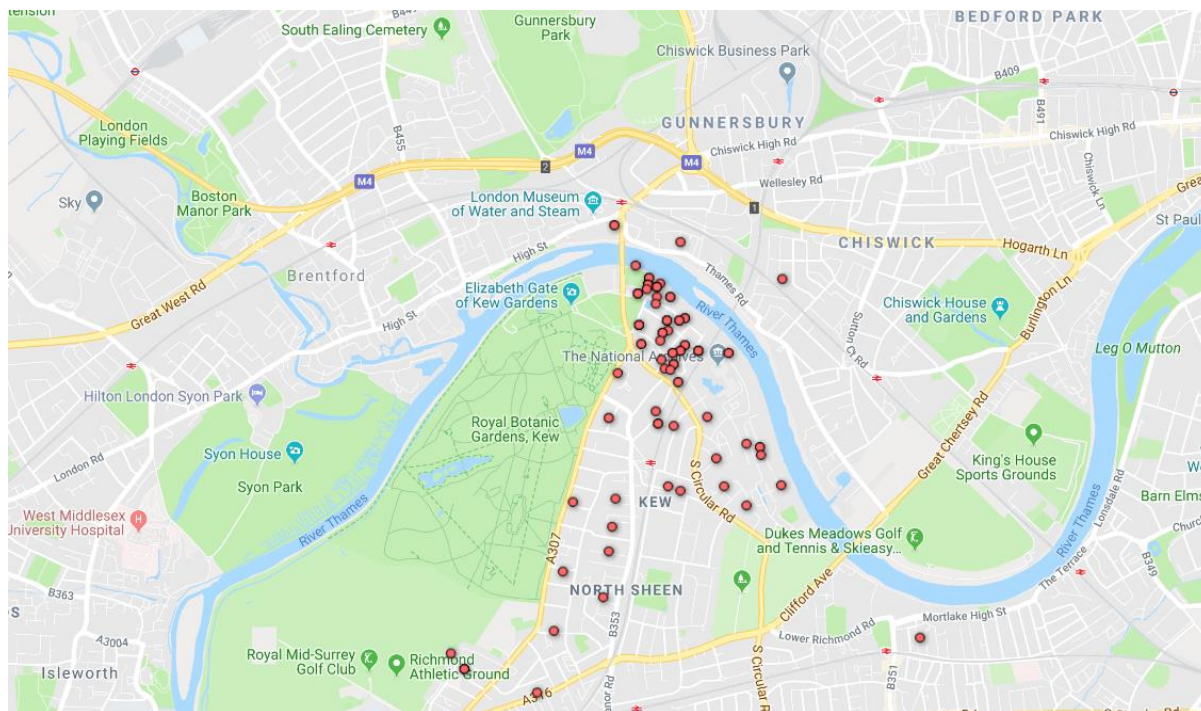
Are you interested in becoming a member of the Friends Group (Westerly Ware Association)?		
Response	Number of respondents to this question	Percentage of respondents to this question
Yes	33	22.1%
No	116	77.9%
This question was answered by 149 respondents.		

Question 4: If yes, please provide your email address below. It will then be forwarded onto the Westerly Ware Association.

Details have been removed to preserve confidentiality in line with data protection regulations.

Question 5: What is your postcode?

The postcodes provided were used to create a map illustrating where people were responding from. The map below shows a higher concentration of responses from those near Westerly Ware. The table below shows that the majority of responses (83.9%) came from TW9 postcodes.



Please tell us your postcode:

Response	Number of respondents to this question	Percentage of respondents to this question
TW9	125	83.9%
TW1	5	3.4%
W4	4	2.7%
TW2	2	1.3%
TW8	2	1.3%
TW12	2	1.3%
TW3	1	0.7%
TW4	1	0.7%
TW10	1	0.7%
SW6	1	0.7%
SW14	1	0.7%
SW15	1	0.7%
NW1	1	0.7%



KT1	1	0.7%
YW9	1	0.7%
This single response question was answered by 149 respondents.		

5. Demographic Profile

The table below shows the composition of the Westerly Ware – Trial Dog-Free Area Consultation sample.

Demographic	Sample base (Unweighted)	Proportion (Unweighted %)
Gender		
Male	62	38.8%
Female	87	54.4%
Prefer not to say	11	6.9%
<i>Base: 160 respondents</i>		
What was your age last birthday?		
Under 18	2	1.3%
18 – 24	2	1.3%
25 – 34	22	13.9%
35 – 44	30	19.0%
45 – 54	36	22.8%
55 – 64	21	13.3%
65 – 74	25	15.8%
75+	8	5.1%
Prefer not to say	12	7.6%
<i>Base: 158 respondents</i>		
Do you consider yourself to have a disability?		
Yes	6	3.8%
No	142	90.4%
Prefer not to say	9	5.7%
<i>Base: 157 respondents</i>		
How would you describe your ethnic group?		
White	124	79.5%
Mixed/multiple ethnic groups	5	3.2%
Asian or Asian British	5	3.2%
Black/ African/ Caribbean/ Black British	0	0%
Prefer not to say	20	12.8%
Any other ethnic group	2	1.3%



Base: 156 respondents